

JUSTIN INDUSTRIES

*1998 Annual Report*



## CORPORATE PROFILE

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JUSTIN INDUSTRIES, headquartered in Fort Worth, Texas, is a leader in each of its principal businesses:

**BUILDING MATERIALS**—including *Acme Brick Company*, one of the nation's largest producers of face brick; *Featherlite Building Products Corporation*, the Southwest's leader in manufactured concrete building products; and *American Tile Supply Company*, a major Texas distributor of ceramic and marble floor and wall tile.

**FOOTWEAR**—consisting of *Justin Boot Company*, *Tony Lama Company*, *Nocona Boot Company*, and *Chippewa Shoe Company*, whose products give Justin Industries a national identity as the preeminent producer of western boots and quality work, sport, and casual footwear.

*Northland Publishing*, a distinguished publisher of western and southwestern Americana, art, Native American culture, and children's books, is also part of Justin Industries.

Justin Industries common stock is traded in the Nasdaq National Market System using the symbol "JSTN."

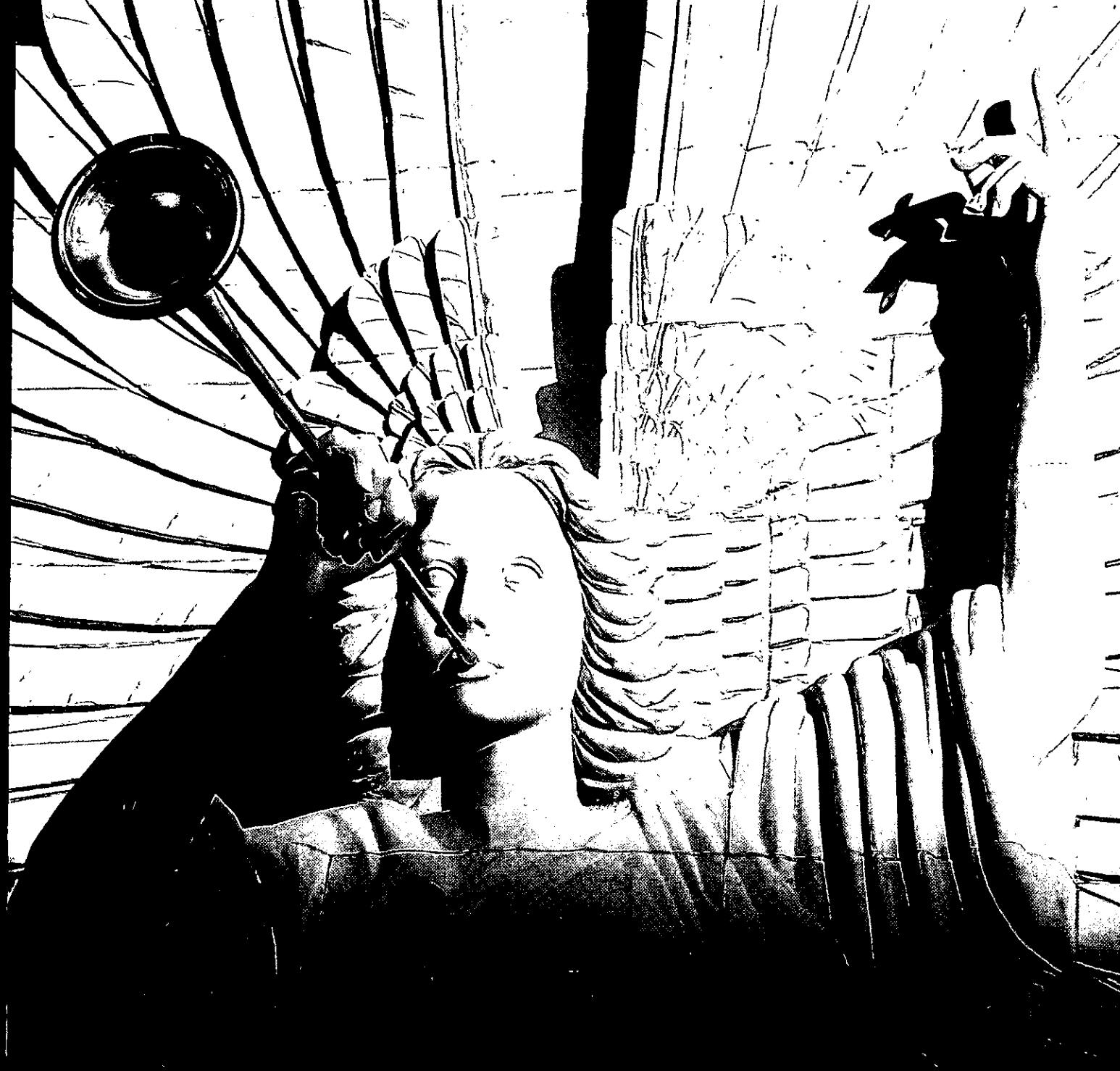


*The Nancy Lee and Perry R. Bass Performance Hall, featured on the cover and throughout the 1998 Justin Annual Report, is the pride of downtown Fort Worth. The facade of the magnificent Bass Hall and the forty-eight-foot angels by sculptor Marton Varo are made with Featherlite's Cordova Cream Limestone. The exquisite mix of art and architecture on such a grand scale creates a majestic introduction to the performing arts experience.*

### FINANCIAL HIGHLIGHTS

	1998	+	% Change	1997	-	% Change	1996	-	% Change
Net Sales	\$ 454,811	+	3.4	\$ 439,787	-	1.8	\$ 447,772	-	3.0
Net Income	26,542	+	.8	26,323	+	12.7	23,365	-	8.9
Basic Earnings Per Share	1.01	+	1.0	1.00	+	13.6	.88	-	7.4
Diluted Earnings Per Share	1.00	+	1.0	.99	+	13.8	.87	-	7.4
Return on Shareholders' Equity	9.7%	-	6.7	10.4%	+	5.1	9.9%	-	14.7
Capital Expenditures	30,271	+	39.0	21,782	-	11.9	24,738	-	4.9
Working Capital	175,895	+	5.7	166,397	+	.8	165,053	-	9.0
Total Assets	396,892	+	5.5	376,067	+	4.4	360,078	-	4.3
Long-Term Debt	30,750	+	29.5	23,750	-	27.8	32,890	-	42.4
Shareholders' Equity	292,568	+	7.2	272,980	+	8.0	252,856	+	6.9
Book Value Per Share	11.12	+	7.4	10.35	+	8.3	9.56	+	7.7
Cash Dividends Per Share	.20	+	11.1	.18	+	12.5	.16	—	

*in thousands of dollars, except per share data and percentages*



*“Lend me the stone  
strength of the past  
and I will lend you  
the wings  
of the future.”*

—ROBINSON JEFFERS

**TO OUR SHAREHOLDERS***February 4, 1999*

A STRONG ECONOMY IN TEXAS and surrounding states boosted residential construction rates to their highest levels since 1985 and enabled our Acme Brick Company subsidiary to reach all-time high revenues and earnings in 1998. Acme's achievements, coupled with another solid contribution by Featherlite Building Products Corporation, produced an overall increase in Justin Industries' profitability for the year.

In addition to selling more bricks and concrete blocks in 1998 than in the previous year, our Building Materials operations also realized revenue gains from the sale of purchased products, glass block grid systems, and the beautiful limestone from Featherlite's Texas Quarries division, an example of which you have seen on the cover of this annual report. Total sales from the Building Materials operations grew 10% in 1998 with operating profits reaching a record of almost \$50 million.

While we have been pleased with the performance of Acme and Featherlite in recent years, our expectations for growth in revenues and profitability in Justin Industries' other operations have not been met. Late in the fourth quarter, we sold Tradewinds Technologies, Inc. after determining that the prospects for any meaningful near-term improvements in the evaporative cooler business were not very good. To date, American Tile Supply Company, which we acquired in

1994, has not produced the results we had anticipated. Competition in the tile business has affected margins, and expenses associated with opening new locations have impacted the bottom line as well. Domestic tile usage, however, continues to grow at a strong pace, and we believe that our expansion plans for major markets will improve our competitive position and significantly enhance prospects for growth and profitability in this business.

A great deal of attention continues to be focused on our Footwear operations. These businesses have faced more than their share of challenges over the last few years. Sales of Footwear products peaked for us in 1993 at just under \$300 million as the growth in popularity of country music helped create greater interest in western attire. Since that time, demand for cowboy boots has declined, and our profits have suffered as well. Consolidation in the industry put more pressure on pricing and margins in 1998, and difficulties encountered in implementing a new computer system crippled our distribution center at the busiest time of the year, causing a loss of almost \$10 million in revenues.

Our Footwear companies continue to address these business conditions and problems with great energy. To bring down costs, the workforce was reduced 12% during the year. We now have only about half the number of Footwear operations

employees that we had in 1993. Improvements in quality-control procedures at Tony Lama have significantly reduced the excess costs incurred from defective product, which will help raise margins. Our computer difficulties were brought under control late in the year, and we hope to have all the issues resolved soon so we can begin to realize the business improvements that are expected to result from the extensive information technology investments.

As we discussed with you last year, one goal of our Footwear group is to reduce its dependence on western fashion trends. In 1998, we made continued progress in this endeavor. Sales of the "Justin Original Workboot" more than doubled in 1998 in spite of the fourth-quarter shipping problems. For the year, this product accounted for over 20% of Footwear unit shipments. Growth in the other non-western lines of Sport Lacers and Chukkas was also very good. As a result, revenues from all non-western lines approximated 40% of total Footwear volume in 1998. In 1999,



*John Justin*

JOHN JUSTIN

*Chairman and Chief Executive Officer*

*J. T. Dickenson*

J. T. DICKENSON

*President and Chief Operating Officer*

we plan to expand distribution channels for these Footwear lines. We also intend to broaden our western boot offerings to reach more potential customers who look for the high quality our brands are known for, but at lower price points. These boots will be manufactured outside of the United States under strict quality-control guidelines.

We are enthusiastic about the 1999 prospects for our Building Materials companies. If the economy remains strong, construction levels should continue to be very good. The January 1999 acquisition of Texas Clay Industries increased brick capacity 7%. In addition, a new central Texas plant is scheduled for completion in the fall, which will provide additional capacity. While we cannot predict a turnaround in the western boot business, we are confident that our market share remains the highest in the industry, and with the plans for increased product lines and expanded distribution, we hope to see improvements in 1999.



## BUILDING MATERIALS

*Report on Operations*

ACME BRICK

FEATHERLITE

AMERICAN TILE SUPPLY

JUSTIN INDUSTRIES' Building Materials Group had its best year ever in 1998 as revenues and profits reached new heights. For the year, this segment's sales grew 10% and operating profits grew 13% over 1997.

ACME BRICK COMPANY achieved all-time record sales and profits in 1998. In addition to brick shipments, sales of ceramic tile and related products as well as manufactured Innovative Building Products (IBP) glass block grid systems also reached record highs. The company entered 1999 with a record backlog of orders.

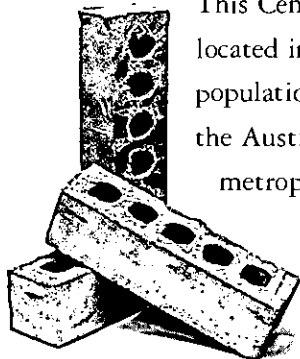
Helping to accomplish these records was Acme's continued expansion and renovation of several distribution facilities. Construction began on an office, warehouse, and showroom in North Little Rock, Arkansas, which will house both Acme Brick and American Tile Supply. Also, a large tile warehouse was added to the existing Oklahoma City sales facility. In 1998, Acme purchased a brick distributor in Temple, Texas.

This Central Texas facility is strategically located in one of the more rapidly growing population centers in the state, between the Austin and the Fort Worth/Dallas metroplex areas. Acme also purchased and renovated an existing facility in Russellville, Arkansas, and completed a major addition to

the Shreveport, Louisiana, location. New office sites in Wichita, Kansas; Lafayette, Louisiana; and Fort Worth, Texas, were purchased and preliminary construction plans are under way.

For a second successful year, Acme's advertising efforts were concentrated on supporting the Troy Aikman Foundation. Television commercials featuring the professional football star Troy Aikman and sportscaster Pat Summerall aired in each of Acme's major markets. These commercials, along with billboards, print advertising, and point-of-sales materials, again communicated to prospective home buyers that for each Acme Brick home purchased during the year, Acme would make a cash contribution to the Troy Aikman Foundation to benefit children. A new marketing campaign called "The House That Juan Built" teamed Acme Brick with Juan Gonzalez, the American League Most Valuable Player, in an effort to promote Habitat for Humanity.

Acme's marketing research in 1998 reinforced the effectiveness of a twenty-two-year commitment to consumer advertising. A representative sample of new home buyers from several of Acme's major markets was asked the question, "If you had the opportunity to choose a brand of brick, which one would be your first choice?" An impressive 84% of new home buyers chose Acme. The strongest competitor's brand was only chosen ten times out of one hundred.





*“Acme brick  
was the perfect choice for  
our Mediterranean-style  
home. It’s absolutely  
beautiful.”*

—JERRY AND DEIDRA POZEZ

## THE HOUSE THAT JUAN BUILT

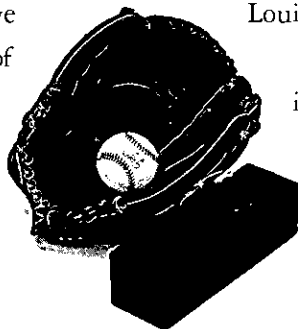
In 1998, Acme Brick Company teamed up with Texas Ranger Juan Gonzalez and Eller Media Outdoor Company to build thirty homes during the next two years for Habitat for Humanity. One of the nation's largest home builders, Habitat for Humanity builds affordable housing for worthy recipients, who repay the home loans interest-free.

Mr. Gonzalez, the American League Most Valuable Player in 1998, provides considerable recognition for a program we're calling "The House That Juan Built." Acme Brick Company will donate all brick required to build the homes. Acme has contributed to Habitat for Humanity for many years, but now strengthens its commitment to this worthwhile cause with a formal program of involvement.

Acme Brick Company and Justin Industries, leaders in business and community, are proud to support the efforts of organizations that encourage growth and stability for all people.



A new marketing program highlights Acme Brick as the official brick of the millennium. Many products are being associated with the year 2000, but few, if any, of these other products will see the year 3000. In contrast, many of Acme's products will likely be around to witness the next millennium and beyond. The high-quality clays used to produce Acme Brick have already proven their longevity. Most of Acme's clay deposits are 300 million years old, give or take a few millennia. Few, if any, man-made products can match the enduring qualities of hard-fired Acme Brick. To honor the



event, Acme has created a commemorative millennium brick, which will be given to Acme customers and associates.

The title of "official brick" is not new to Acme. For several years, Acme has been the official brick of the Dallas Cowboys, the Dallas Mavericks, the Kansas City Chiefs, and the St. Louis Rams.

Plans to increase production capacity in order to support demand were initiated in 1998. Late in the year, construction began on a new molded "soft mud" brick plant near Austin, Texas. This strategically located site was chosen



because of the geographic location and the availability of high-quality, multicolored clays, which can produce unique products. The plant is scheduled to begin production during the fourth quarter of 1999.

Major renovations of the Fort Smith, Arkansas, plant were undertaken in 1998. Growth in north-west Arkansas has strengthened this market and the distinctive product line that can be produced in an upgraded facility will enable Acme to be more competitive well into the new millennium. The Kanopolis, Kansas, plant is in the final stages of a project to increase production by over 20% and lower manufacturing costs.

In the important area of safety, Acme's production department completed one year and almost 3,000,000 man-hours with no lost-time accidents this past July. A year without lost-time accidents has long been a goal of the production department, and its attainment received national recognition. The Kanopolis plant's twenty-four-year no lost-time record, coupled with the more than eight years of no lost time at five other plants, sets the pace for the entire industry.

The aspect of environment continues to increase in importance. In 1998, a department was formed to monitor compliance and management-related issues pertaining to the environment. This enables the company to work with representatives involved in establishing criteria for industry environmental standards on a national basis.

AMERICAN TILE SUPPLY COMPANY finished 1998 with record sales volume. Revenue gains were accomplished in spite of intense new competition.

Two new locations were opened in 1998. Construction was completed on a new 28,000-

square-foot ceramic tile warehouse and showroom in North Houston, which opened in September. This location strengthens the American Tile drive to become the dominant ceramic tile supplier in the Houston market.

The Natural Stone division relocated into a 54,000-square-foot north Dallas warehouse and designer showroom in July 1998. The existing product line of marble, granite, slate, and other natural stone tiles was expanded to include slab material purchased from fifteen countries around the world.

In 1999, a new location will open in Little Rock, Arkansas. The American Tile focus for 1999 will be on strengthening new operations and expanding business in existing locations by developing new marketing programs.

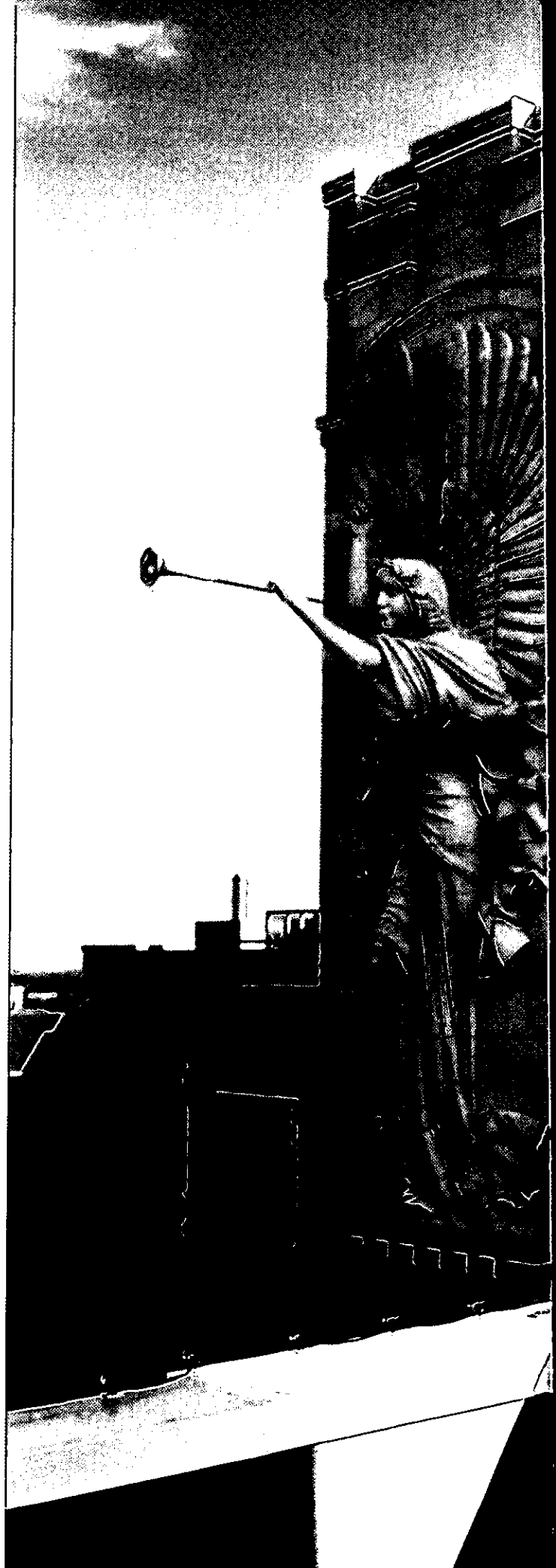
FEATHERLITE BUILDING PRODUCTS CORPORATION sold over twenty-five million block in 1998, an all-time high. The continued robust construction market, coupled with Featherlite's investment in increased production capacity, has allowed its revenues to grow to record levels. Featherlite has some of the most modern and efficient masonry products facilities in the Southwest with an annual capacity of over thirty million block on a single shift. Featherlite has introduced a second shift at some of its facilities in order to meet local demand and in order to take advantage of plant automation. With its present facilities, Featherlite should be able to sustain continued growth for years to come.

Featherlite is continually seeking to offer new products and services. One of the new items developed and introduced in 1998 is the "Hill Country Stone" line of burnished block. This

oversized unit has gained rapid acceptance among architects and should become a significant part of Featherlite's already successful line of burnished block products. The licensed Mesa® Retaining Wall System, introduced in 1997, exceeded sales expectations in 1998. This product is used extensively in Department of Transportation, commercial, and residential projects. Sales of this system should increase in the future. In 1998, Featherlite introduced its website, [www.featherlitetexas.com](http://www.featherlitetexas.com). The site helps visitors locate sales offices, view products, download specifications, and request technical information and samples of Featherlite's wide range of unique architectural, burnished, and limestone products.

Texas Quarries, Featherlite's architectural limestone division, is the Southwest's leading producer of high-quality dimensional stone, ashlar, and patio stone. Texas Quarries has developed a very profitable niche in the Central Texas high-end residential market for its unique "Texas Mix" and "Cordova Cream" ashlar stone. Sales have grown annually by 25% over the past seven years to a 1998 volume of one and a half million dollars. In 1999, the addition of a new slabbing saw and crane will allow Texas Quarries to offer this product to other Texas markets.

Through its Total Quality Management program, Featherlite encourages its employees to strive for excellence. In 1997, the company introduced the STOP program, a system of monitoring and promoting safe practices in the workplace, and in 1998, for the first time in its history, Featherlite had no lost-time accidents in any of its facilities. Featherlite is proud of this achievement by its employees and looks forward to another safe and prosperous year in 1999.




PERFORMANCE HALL

*"Monumental sculpture  
requires the finest  
materials."*

**Featherlite**  
*delivers."*

ANTON VARO  
Featherlite

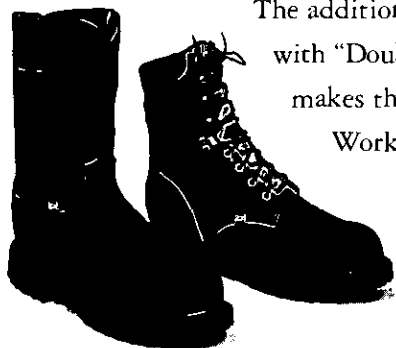
	<b>FOOTWEAR</b>		<i>Report on Operations</i>	
	JUSTIN	TONY LAMA	NOCONA	CHIPPEWA

JUSTIN INDUSTRIES' Footwear companies, rich in heritage and tradition, continue to cherish their role as the leading brands in the western boot markets. During 1998, a difficult year in which many western footwear companies were consolidated or sold, Justin, Tony Lama, and Nocona capitalized on the strong brand recognition earned over many decades to enhance their leadership position in the industry.

In 1998, the Justin Industries Footwear companies continued to develop exciting new products. These products have been well received in existing channels of distribution, providing an opportunity to expand into new retail areas. Within these locations, both new and established, concept shops or stores-within-stores have been extremely successful in promoting positive brand imagery. These concept shops highlight all the exciting features and benefits each brand offers.

The first full year of sales of the "Justin Original Workboot" exceeded expectations. Additions to the "Justin Original Workboot" line increased sales and generated new customers.

The addition of KEVLAR outsoles, with "Double Comfort" technology, makes the "Justin Original Workboot" the most durable, comfortable footwear on the market. Categories such as



Chukkas, Double-Comfort Westerns, and Ropers were also areas of growth for Justin Boot Company. In 1999, Justin will be the first western footwear company ever licensed to manufacture Gore-Tex® products.

Justin continued to leverage its brand through opportunities in non-footwear areas. The successful licensing of apparel in 1998 produced growth in revenues and earnings and provided additional visibility for the Justin name. In 1999, Justin Boot Company will source additional new product lines internationally. This select product group will offer the retailer a wider price range of Justin quality products.

TONY LAMA COMPANY, a superior brand name in western footwear, has generated renewed interest in western wear with its "Cowboy Up" program, which focuses on Tony Lama's own heritage as the premier manufacturer of cowboy boots. Tony Lama has developed a new line of "leisure" footwear products to be introduced in the first quarter of 1999, and has revised its policy for custom-order business to better adjust to the customers' needs and the needs of Tony Lama.

In late 1998, steps taken to improve Tony Lama's manufacturing efficiency began to yield results. Costs have come down through a reduction in overhead, increased attention to quality control, and the installation of more modern

**Tony  
Lama**  
BOOTS

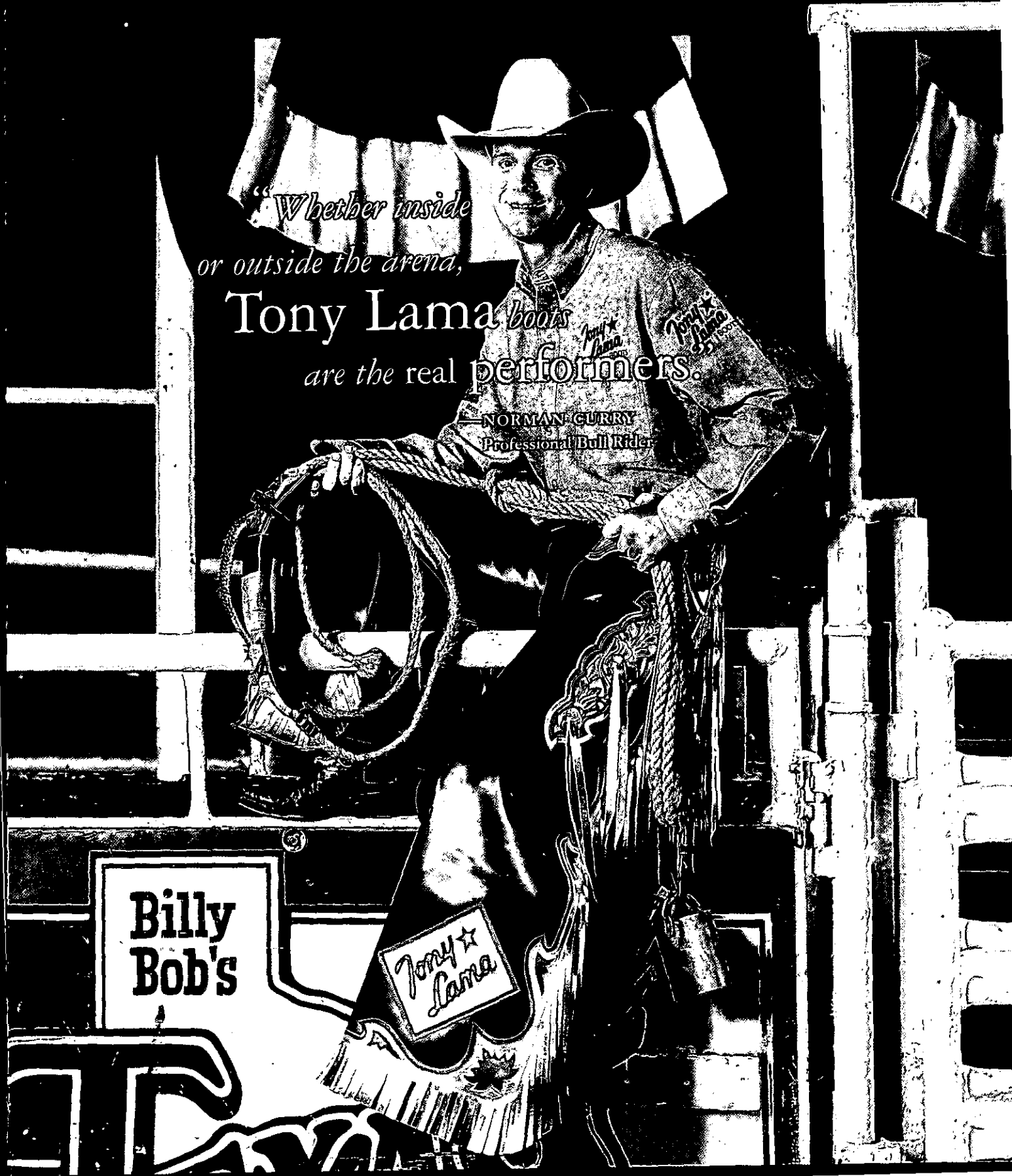
INTERNATIONAL LEATHER  
**BOOTS**  
& LEATHER PRODUCTS

*“Whether inside  
or outside the arena,  
Tony Lama boots  
are the real performers.”*

NORMAN GURRY  
Professional Bull Rider

**Billy  
Bob's**

Tony  
Lama





*"In construction,*  
**strength and durability**

*are essential for success.*

*My **Justin** workboots are*  
**tough enough** *to handle*  
*anything the job site has to offer."*

—FRED PARKER  
Building Contractor

equipment. Also, reduced levels of work-in-process in the factory and better defined objectives and goals have allowed Tony Lama to shorten its manufacture time, which should help improve inventory turns.

To capture the first-time buyer of high-quality cowboy boots, Tony Lama plans to introduce a new line of "price-point boots" produced in Mexico. Much work has been done in 1998 to ensure Tony Lama branded products from Mexico meet the rigorous quality and fine styling that loyal Tony Lama customers demand. These sourced products will generate increased revenues and profits while offering exceptional value to the consumer.

Tony Lama's "Heavenly Soft Cushion Comfort" system has been successful. Customers now have the option of boots made with the traditional fit or the softer, cushioned insole.

NOCONA BOOT COMPANY'S market niche can be described by the phrase, "When your fit is as individual as you are." From AAA to EEE, Nocona can offer customers an array of leathers, toes, heels, and sizes.

Nocona's exotic skin boots are a key part of its business. From the selection of the skin to the construction of the product, Nocona offers a truly superlative exotic boot. Its variety of product and supple top leathers such as European goat and Italian calf skin elevate the group to one of the most luxurious exotic categories offered today.

In the fourth quarter of 1998, Nocona began production of Chippewa premium snake boots and is expected to produce up to 125 pair per day. Nocona's attention to quality and its experience with producing finely finished footwear makes

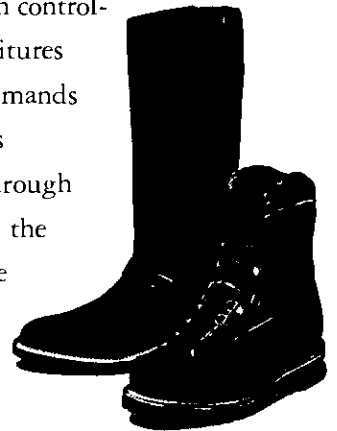
the company a natural fit for Chippewa's premium snake boots. This additional production will also absorb factory overhead.

In 1998, Nocona Boot Company marketed a new logo, new hang tags, and new company colors. The new look presented a richer image, enhancing Nocona's reputation as a specialty bootmaker. Nocona continues to sponsor organizations like the National Cutting Horse Association (NCHA) to maintain recognition with its upscale consumers, and its Mobile Fit Center program has helped obtain wider consumer appeal.

THE CHIPPEWA SHOE COMPANY has built a strong reputation over many decades. Chippewa has made its footwear with the finest, most reliable materials available and is the leading outdoor lifestyle product, offering a rugged, handmade appearance.

Chippewa's rugged styling and reputation for high quality continue to appeal to hunters needing snake protection, loggers needing durability and warmth, and motorcycle enthusiasts looking for strength and style. Consumers in need of a reliable product look to Chippewa for steel toes, performance outsoles, cushioned footbeds, and insulated water-resistant linings. Chippewa is truly the best footwear for any outdoor need.

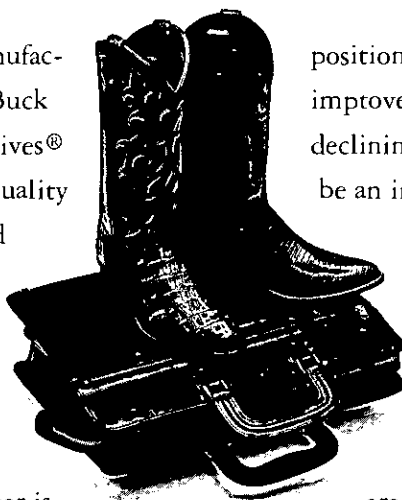
Chippewa is focusing on controlling its advertising expenditures by addressing consumer demands on a geographic basis. This approach will aid in sell-through at retail, further enhancing the Chippewa reputation as the best outdoor lifestyle product on the market.



In 1999, Chippewa will manufacture and market a collection of Buck Knives® footwear. The Buck Knives® brand name and reputation for quality should generate new revenue and facilitate Chippewa's penetration into the sporting goods market.

The company has an endorsement affiliation with Capital recording artist John Berry. The platinum-selling singer is a natural to represent lifestyle footwear. Like Chippewa boots, John's music is both cutting edge and classic. His 1996 album *Standing on the Edge* reached number one on the country charts. Chippewa also has an agreement with celebrity hunter/outdoorsman Dez Young, host and producer of TNN's *Hunting with Hank*. The program is enjoyed weekly by several million potential Chippewa customers.

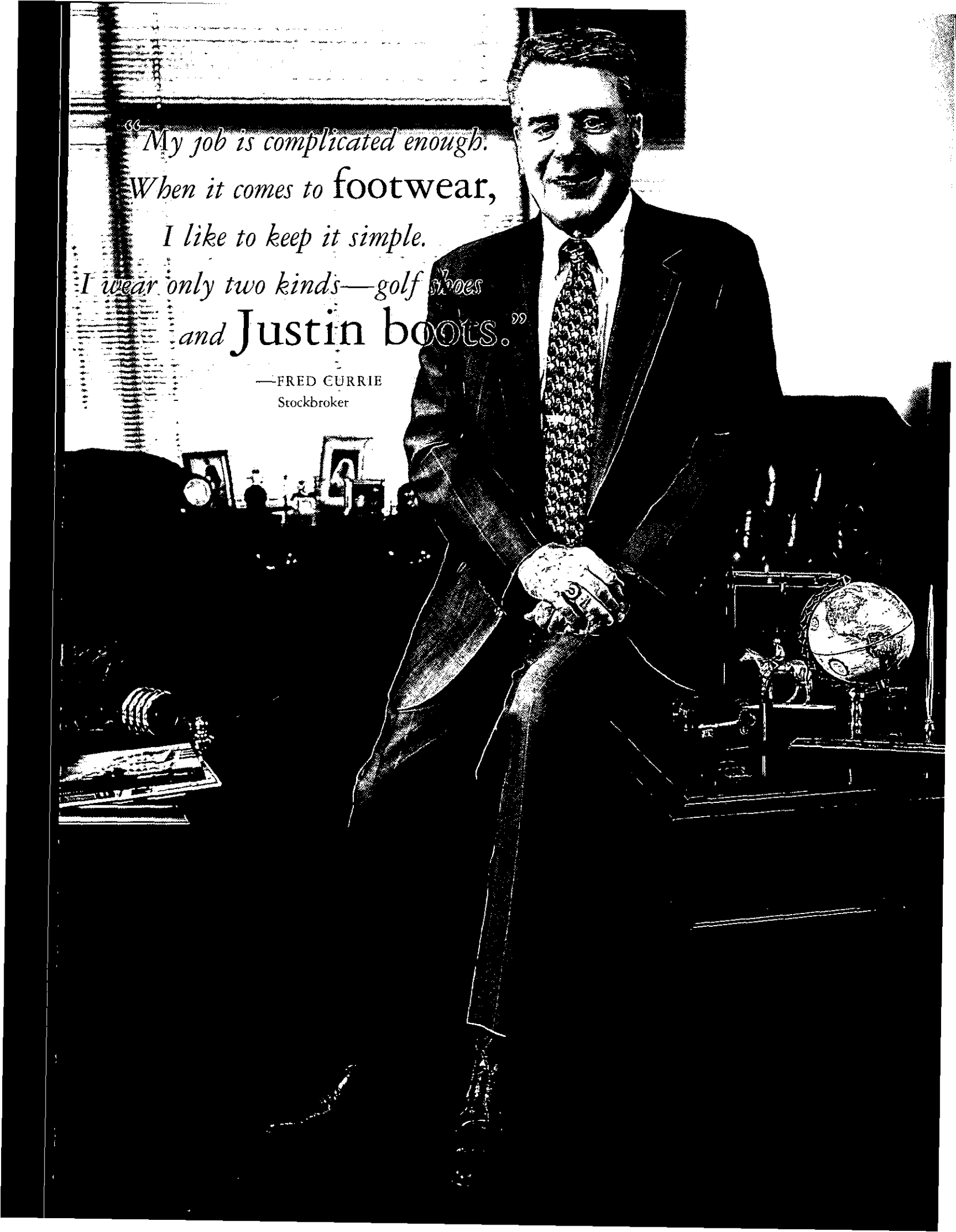
Various programs will be initiated in 1999 at Justin Industries' Footwear companies to better



position each brand in the marketplace and improve profitability in what has been a declining market for a few years. There will be an intense focus on operating efficiently in 1999. Inventory management measures will be implemented to improve inventory turns, which will have a positive effect on margins and reduce carrying costs. In addition to inventory control, there are further cost-saving synergies to be realized through additional consolidation of operations among the various brands.

Further opportunities to operate efficiently include advanced manufacturing techniques. Modern equipment plays an important role in the ongoing attempts to reduce manufacturing costs while increasing quality. Newly acquired information technology systems will provide management with better tools to make sound business decisions while responding to a changing market.





“My job is complicated enough.  
When it comes to footwear,  
I like to keep it simple.  
I wear only two kinds—golf shoes  
and Justin boots.”

—FRED CURRIE  
Stockbroker

## MANAGEMENT'S DISCUSSION AND ANALYSIS

JUSTIN INDUSTRIES realized modest increases in revenues and earnings in 1998. A decline in sales and profitability in the Company's Footwear operations was offset by gains at Acme Brick Company as residential construction activity in the Company's markets increased in 1998. Net income of \$26.5 million improved 1% over 1997. As in 1997, the Company's results were adversely affected by operating losses in excess of \$1 million at its Tradewinds Technologies, Inc. subsidiary. A decision was made to sell Tradewinds and effective December 31, 1998, the operations and assets of this business were sold for approximately \$3.2 million in cash. The Company's Footwear operations incurred an operating loss for the first time since 1982. The 1998 loss was attributable to lost sales and profits, as well as additional expenses incurred, due to problems with new computer software systems that primarily hampered shipping from the distribution center in the fourth quarter.

### OPERATIONS

Consolidated net sales of \$454.8 million in 1998 were 3.4% greater than those of 1997. 1997 revenues of \$439.8 million were 1.8% below that of 1996.

Building Materials' revenues in 1998 were \$292.7 million, an increase of 10.3% over 1997 and an all-time high. Net sales of \$265.3 million in 1997 exceeded those of 1996 by 1.5%. The Building Materials group includes Acme Brick Company and its subsidiary, American Tile Supply Company; Featherlite Building Products Corporation; and Tradewinds Technologies, Inc., which, as discussed above, was sold in 1998. The Building Materials group, as described herein, aggregates the Building Materials reportable segment with the All Other category, excluding parent operations, as reported in Note 9 to the Consolidated Financial Statements. Sales of Acme's brick products comprise over one-half of Building Materials' revenues. In 1998, Acme sold more brick than in any previous year, as unit shipments increased 9.3% over those in 1997. Residential

housing starts in markets served by Acme increased approximately 20% in 1998 from 1997 levels. Average brick selling prices in 1998 were 4.2% above those of 1997. Brick shipments in 1997 were 1.2% below those of 1996 as construction activity was less than the previous year. Average brick selling prices in 1997 were 1.7% higher than they were in 1996, offsetting the volume decline. Acme's sales of products purchased for resale in 1998 were 12.2% greater than

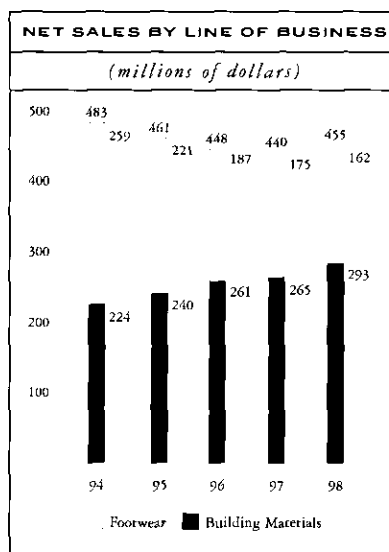
in 1997 as sales of tile and related products reached record highs for Acme. In 1997, purchased product sales were 15.2% above the 1996 level. Revenues at American Tile Supply grew 1.6% in 1998, following a 1997 increase of less than 1% from 1996.

Revenues for Featherlite in 1998 were 6.3% higher than in 1997, while 1997 net sales exceeded those of 1996 by .5%. In 1998, Featherlite sold more concrete block than in any previous year. Unit sales of these products were 10.1% greater than in 1997. The average selling price in 1998 was 1% more than in 1997. While block unit sales and pricing in 1997 were up 1% and 3.4%,

respectively, a reduction in sales of purchased products offset much of the gain in block revenues. Featherlite's cut limestone division, Texas Quarries, realized revenue gains of 3.6% and 14.4% in 1998 and 1997, respectively. Sales of products produced from this division have more than doubled in the last five years.

Sales at Tradewinds Technologies, Inc. were \$3.7 million, \$3.3 million, and \$4.1 million in 1998, 1997, and 1996, respectively.

Net sales in the Footwear segment of \$162.1 million were 7.1% below 1997 revenues of \$174.5 million. Revenues in 1997 were 6.4% less than the 1996 total of \$186.5 million. Unit shipments of Footwear products in 1998 were 4.0% less than in 1997, while the average price fell approximately 4.1% due to product mix changes as wholesale prices were higher in 1998 than in 1997. Increased sales of lower-priced, non-western footwear resulted in the lower overall 1998 selling prices. As the popularity of western



footwear has declined in recent years, the Company has intensified its efforts in developing non-western lines. These categories include the Justin Original Workboot, Sport-Lacer and Chukkas, as well as Chippewa shoes. In 1998, these generally lower-priced products accounted for approximately 40% of unit shipments. Unit sales of Footwear products in 1997 declined 10.9% from 1996, while the average unit selling price increased 4.5%. Product mix changes, lower discounts, and small price increases affected the average price increase.

As a percentage of net sales, cost of goods sold Company-wide was 63.7% in 1998 compared to 63.4% in 1997 and 65.4% in 1996. The improvement in 1997 was attributed to a change in total sales mix between Building Materials and Footwear and due to significant gains in Footwear margins.

Gross profit margins in the Building Materials group were 41.1% in 1998 and 41.2% in both 1997 and 1996. Increased volume and higher prices produced improvements in Acme's gross profit margins in 1998. Acme also realized greater margins in 1997 than in 1996 due primarily to higher pricing, as volume in 1997 was less than in 1996. Gross profit margins at both Featherlite and American Tile Supply declined slightly in 1998 from 1997 levels. Featherlite's lower margins were due to start-up costs associated with the new Dallas plant and lower margins in the cut limestone operations due to product mix. Gross profit margins at Featherlite were the same in 1997 and 1996. American Tile Supply's gross margins fell in 1997 compared to 1996 due to competitive conditions, as well as product mix changes.

Footwear gross profit margins in 1998 were 27.6%, compared to 29.6% in 1997 and 25.4% in 1996. Reduced volume in 1998 adversely affected margins. In addition, gross profit margins were impacted early in the year by production problems associated with manufacturing Chippewa products and write-downs of certain raw materials due to market conditions. Margins in 1997 improved over 1996 due to reductions in customer discounts and product returns.

Selling, general, and administrative expenses as a percentage of sales were 26.9% in 1998 and 1997 and 25.7% in 1996. The absence of any significant

variance from 1997 to 1998 resulted from reductions in advertising expenses in the Footwear operations offset by expenses incurred due to Footwear's computer problems. Advertising and promotion expenses were about \$2 million higher in 1997 compared to 1996. Expenses in 1997 included approximately \$600,000 in litigation costs incurred in successfully defending a class-action lawsuit involving Tradewinds.

Interest expense in 1998 was \$1.80 million compared to \$1.77 million in 1997. There was very little change in average debt outstanding and effective interest rates during these periods. Higher debt levels throughout 1996, as well as overall higher rates, resulted in interest expense for that year of

\$3.37 million, or almost twice the 1998 and 1997 amounts. Based on average month-end borrowings outstanding, the average effective interest rate was 5.1% in 1998 and 1997 and 5.5% in 1996. Note 5 to the Consolidated Financial Statements on page 26 describes the Company's borrowing arrangements.

Income tax expense, as a percentage of pre-tax income, was 35.4% in 1998 and 1997 and 36.2% in 1996. The federal statutory rate was 35% for all three years. See Note 8 to the Consolidated Financial Statements on page 28 for a reconciliation of the actual tax rate to the federal statutory tax rate, and other information relating to income tax.

The table on page 34, Quarterly Financial Data, presents summarized operating results for each quarter in the two years ended December 31, 1998. The Company's businesses are seasonal in nature, with Building Materials' operations generating greater activity in the second and third quarters and Footwear operations accelerating in the third and fourth. As a result, first-quarter earnings are generally the lowest and fourth-quarter earnings the highest, which was the case in 1997. Quarterly net income in 1998 was greater than the comparable quarters of the prior year in each period, except the fourth quarter. Earnings for the fourth quarter of 1998 were negatively impacted because of the effects of problems previously reported in the new warehouse computer systems causing a significant shortfall in Footwear's shipments during the quarter. Management estimates that sales were impacted by almost \$10 million during the quarter,

NET INCOME	
<i>(millions of dollars)</i>	
35	36.9
30	
25	25.7
20	23.4
15	
10	
5	
	26.3
	26.5
	94
	95
	96
	97
	98

and net income was negatively affected by approximately \$2.3 million, or \$.09 per share on a diluted basis.

The Company's Building Materials operations are dependent on levels of construction activity that are influenced somewhat by interest rates. Changes in interest rates, therefore, can affect the Company's future earnings prospects.

Inflation has not had a significant impact on the Company's operations in recent years; however, the Company attempts to recover any cost increases through improvements to its manufacturing processes and through increases in price where competitively feasible.

#### FINANCIAL CONDITION, LIQUIDITY, AND CAPITAL RESOURCES

The Company continued to maintain a very sound financial condition throughout 1998. The Balance Sheet Trends table on page 20 presents the percentage relationship of the major asset, liability, and equity accounts. In 1998, total assets increased approximately 5.5% to \$396.9 million. Working capital at year-end 1998 was \$175.9 million, an increase of 5.7%. The increase in working capital resulted from the final payment on a term loan, which eliminated any current maturities of long-term debt. The current ratio at December 31, 1998 improved to 4.2 to 1, the highest ratio since 1993. Shareholders' equity grew \$19.6 million in 1998 to \$292.6 million, or \$11.12 a share. Total interest-bearing debt of \$30.8 million was \$1 million lower than the year-end 1997 amount. As a percentage of shareholders' equity, borrowings were 10.5% compared to 11.6% at year-end 1997.

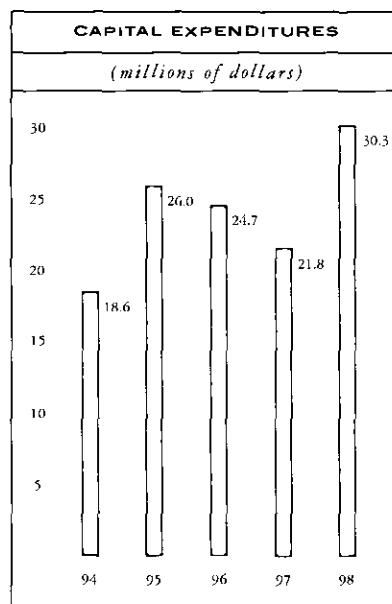
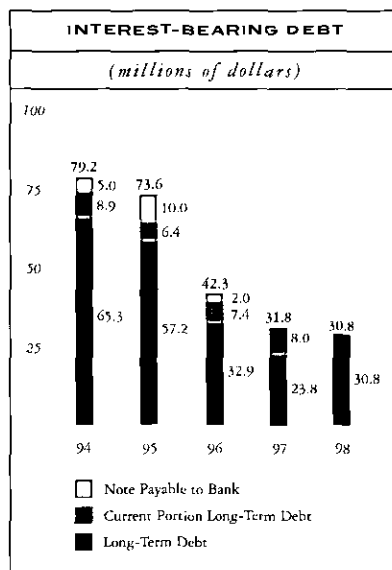
Net cash provided by operating activities was \$46.3 million in 1998, compared to \$46.4 million in 1997 and \$62.9 million in 1996. Major reductions in Footwear inventories in 1996 were a significant source of cash in that year. In 1998, the Company invested \$30.3 million in fixed asset additions. Most

of these funds were expended in the Building Materials operations to expand production capacity and add or upgrade sales distribution facilities. In 1998, the Company purchased 195,900 shares of treasury stock at an average cost of \$13. The Company may purchase up to an additional 1.57 million shares of stock pursuant to Board of Directors' authorization.

Dividends declared in 1998 were \$.20 per share, compared to \$.18 in 1997 and \$.16 in 1996.

Operations provide the Company's primary source of cash. In addition, the Company has credit facilities available from commercial banks. The Company believes that its borrowing arrangements are adequate to support its requirements for the foreseeable future. Unused lines of credit available to the Company at December 31, 1998 totaled \$66 million.

In January 1999, Acme acquired the assets of Texas Clay Industries for a total purchase price of approximately \$13.3 million. The assets acquired consisted of approximately \$1.1 million in accounts receivable, \$600,000 in inventory and \$10.8 million in land, buildings, and equipment related to one brick plant and associated clay reserves located near the Fort Worth/Dallas metroplex. Sales generated by this plant in 1998 approximated \$11.7 million. In addition, Acme has committed to spending approximately \$18.7 million in 1999 to complete construction of a new brick plant near Austin, Texas, scheduled to begin production during the fourth quarter of 1999. These additional production facilities will increase Acme's annual brick production capacity by approximately 14% and will be funded out of operations.



**GENERAL DESCRIPTION OF THE YEAR 2000 ISSUE AND THE NATURE AND EFFECTS OF THE YEAR 2000 ON INFORMATION TECHNOLOGY (IT) AND NON-IT SYSTEMS**

The Year 2000 issue is the result of computer programs being written using two digits rather than four to define the applicable year. Computer programs or hardware that have date-sensitive software or embedded chips may recognize a date using "00" as the year 1900 rather than the year 2000. This could result in a system failure or miscalculations causing disruptions of normal business activities.

Based on various assessments during the past two years, the Company determined that only minor modifications or replacement of portions of its IT software systems and non-IT systems, such as those used in production, would be necessary in order to properly utilize dates beyond December 31, 1999. Many of these changes have already been made. Although the Company anticipates all remaining modifications or replacements will be completed early in 1999, if such modifications and replacements were not made, or were not completed in a timely manner, management believes the Year 2000 issue would still not have a material impact on the operations of the Company. It is estimated that the Company has spent less than \$300,000 over the past year in modifications or replacements in order to become compliant. Remaining costs are expected to be insignificant.

The Company is still in the assessment phase in determining Year 2000 compliance of significant customers, vendors, and suppliers (external agents). The Company expects to complete this assessment in the first quarter of 1999. To date, the Company is not aware of any external agent with a Year 2000 issue that would materially affect the Company's results of

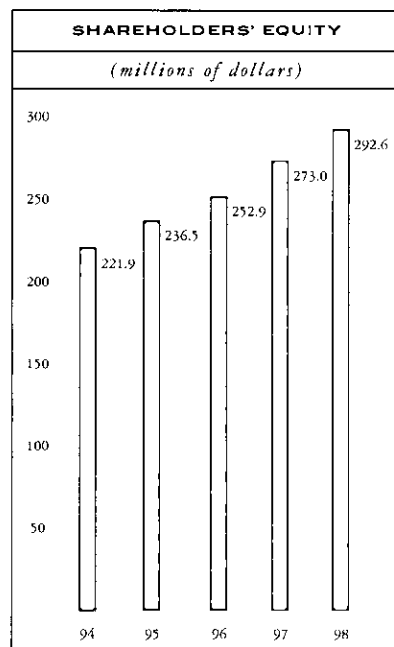
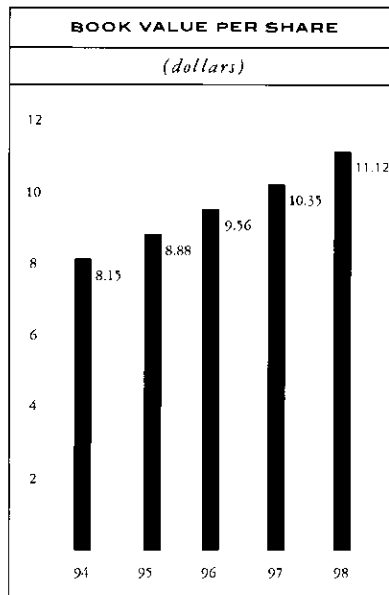
operations, liquidity, or capital resources. However, the Company has no means of ensuring that external agents will be Year 2000 ready. The inability of external agents to complete their Year 2000 resolution process in a timely fashion could materially impact the Company. The effect of non-compliance by external agents is not determinable.

**BACKLOGS**

The Company maintains information on sales backlogs in order to plan for future production levels and to project sales volume. At December 31, 1998, the backlog for clay brick was \$46.5 million, compared with \$28.6 million at year-end 1997. The sales backlog for Footwear products at year-end 1998 was \$9.0 million, compared with \$4.6 million in 1997.

**SAFE HARBOR PROVISIONS**

In accordance with the safe harbor provisions of the securities law regarding forward-looking statements, except for the historical information contained herein, this Annual Report contains forward-looking statements that involve risks and uncertainties. Justin's actual results could differ materially from those discussed herein. Factors that could cause or contribute to such differences could include, but are not limited to, changes in demand, prices, and raw materials costs; changes in the economic conditions of the various markets the Company serves; changes in the amount and severity of inclement weather; changes in third-parties' ability to remedy problems in their computer systems supplied to the company; and the other risks detailed herein and in the Company's reports filed with the Securities and Exchange Commission.



**BALANCE SHEET TRENDS***Percent of Total Assets*

ASSETS:	1998	1997	1996	1995	1994
Receivables	20%	19%	22%	21%	22%
Inventories	34	38	36	42	43
Property, plant, and equipment	31	29	29	26	23
All other assets	15	14	13	11	12
	<u>100%</u>	<u>100%</u>	<u>100%</u>	<u>100%</u>	<u>100%</u>

**LIABILITIES AND EQUITY:**

Interest-bearing debt	8%	8%	12%	19%	21%
All other liabilities	18	19%	18	18	20
Equity	74	73	70	63	59
	<u>100%</u>	<u>100%</u>	<u>100%</u>	<u>100%</u>	<u>100%</u>

**OPERATING TRENDS***Percent of Net Sales*

	1998	1997	1996	1995	1994
Net sales	100.0%	100.0%	100.0%	100.0%	100.0%
Cost of sales	63.7	63.4	65.4	65.2	65.1
Gross profit	36.3	36.6	34.6	34.8	34.9
Operating expenses	26.9	26.9	25.7	25.0	22.1
Interest	.4	.4	.7	1.1	.9
Income taxes	3.2	3.3	3.0	3.1	4.3
Net income	<u>5.8%</u>	<u>6.0%</u>	<u>5.2%</u>	<u>5.6%</u>	<u>7.6%</u>

**FIVE-YEAR ANALYSIS OF SALES AND OPERATING PROFIT BY PRODUCT LINES***(in thousands of dollars)*

	1998		1997		1996		1995		1994	
	Amount	Percent	Amount	Percent	Amount	Percent	Amount	Percent	Amount	Percent
<b>Building Materials:</b>										
Net sales	\$292,726	64%	\$265,313	60%	\$261,315	58%	\$240,094	52%	\$224,213	46%
Operating profit	48,932	101	43,245	90	44,233	97	42,107	82	44,600	66
<b>Footwear:</b>										
Net sales	162,085	36	174,474	40	186,457	42	221,354	48	258,796	54
Operating profit (loss)	(524)	(1)	4,795	10	1,591	3	9,234	18	22,871	34
<b>Totals:</b>										
Net sales	\$454,811	100%	\$439,787	100%	\$447,772	100%	\$461,448	100%	\$483,009	100%
Operating profit	\$ 48,408	100%	\$ 48,040	100%	\$ 45,824	100%	\$ 51,341	100%	\$ 67,471	100%
Less interest and parent company operations	7,327		7,293		9,202		11,137		9,995	
Income before income taxes	\$ 41,081		\$ 40,747		\$ 36,622		\$ 40,204		\$ 57,476	

*The Company provides additional information as shown above aggregating its business units slightly differently than that prescribed by Financial Accounting Standards Board Statement No. 131 in its definition of reportable segments. The Building Materials product line as shown above aggregates the Building Materials reportable segment with the All Other category, excluding parent operations, as reported in Note 9 to the Company's Consolidated Financial Statements.*

<b>CONSOLIDATED FINANCIAL STATEMENTS</b>
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**CONSOLIDATED BALANCE SHEET***In Thousands of Dollars, Except Share Data, at December 31,*

1998

1997

**ASSETS**

## Current assets:

Cash	\$ 5,100	\$ 5,113
Accounts receivable, less allowance for doubtful accounts of \$3,534 and \$3,097, respectively	80,155	73,153
Inventories	136,575	141,648
Federal and state income taxes	7,093	7,946
Prepaid expenses	2,472	2,454

Total current assets	231,395	230,314
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Other assets, at cost	40,766	32,740
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Assets held for sale	2,809	2,829
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## Property, plant, and equipment, at cost:

Land	20,704	20,062
Buildings and equipment	277,134	266,988
Construction in progress	10,913	3,000

	308,751	290,050
Less accumulated depreciation	186,829	179,866

Net property, plant, and equipment	121,922	110,184
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	\$ 396,892	\$ 376,067
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**LIABILITIES AND SHAREHOLDERS' EQUITY**

## Current liabilities:

Trade accounts payable	\$ 18,925	\$ 18,412
Accrued payroll items	12,132	12,984
Accrued insurance	10,449	10,803
Accrued state and local taxes	3,065	2,553
Other accrued expenses	9,612	9,846
Dividends payable	1,317	1,319
Current portion of long-term debt	—	8,000

Total current liabilities	55,500	63,917
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Long-term debt, less current portion	30,750	23,750
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Deferred income taxes	18,074	15,420
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## Shareholders' equity:

Voting preferred stock, \$2.50 par value; 1,000,000 shares authorized—		
Series Two convertible, 100 shares issued and outstanding	—	—
Common stock, \$2.50 par value; 100,000,000 shares authorized,		
27,869,888 shares issued	69,674	69,674
Capital in excess of par value	15,685	16,040
Retained earnings	223,915	202,645
Treasury stock, at cost, 1,565,736 and 1,490,915 shares, respectively	(16,706)	(15,379)

Total shareholders' equity	292,568	272,980
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	\$ 396,892	\$ 376,067
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*See accompanying notes.*

**CONSOLIDATED STATEMENT OF INCOME**

*In Thousands of Dollars, Except per Share Data,  
for Years Ending on December 31.*

	1998	1997	1996
Net sales	\$ 454,811	\$ 439,787	\$ 447,772
Costs and expenses:			
Cost of goods sold	289,591	278,769	292,858
Selling, general, and administrative expenses	122,339	118,505	114,925
Interest expense	1,800	1,766	3,367
	413,730	399,040	411,150
Income before income taxes	41,081	40,747	36,622
Income taxes	14,539	14,424	13,257
Net income	\$ 26,542	\$ 26,323	\$ 23,365
Basic earnings per share	\$ 1.01	\$ 1.00	\$ .88
Diluted earnings per share	\$ 1.00	\$ .99	\$ .87

*See accompanying notes.*

**CONSOLIDATED STATEMENT OF SHAREHOLDERS' EQUITY**

*In Thousands of Dollars, Except Share Data, for  
Years Ending on December 31, 1998, 1997, and 1996*

	Preferred stock	Common stock	Capital in excess of par value	Retained earnings	Treasury stock
Balance January 1, 1996	\$ —	\$ 69,674	\$ 16,800	\$ 161,932	\$ (11,917)
Purchase of 323,000 shares of stock for treasury	—	—	—	—	(3,821)
Issuance of 140,785 shares of stock from treasury upon exercise of stock options	—	—	(323)	—	1,375
Net income	—	—	—	23,365	—
Cash dividends declared — \$.16 per share	—	—	—	(4,229)	—
Balance December 31, 1996	\$ —	\$ 69,674	\$ 16,477	\$ 181,068	\$ (14,363)
Purchase of 231,700 shares of stock for treasury	—	—	—	—	(2,562)
Issuance of 157,585 shares of stock from treasury upon exercise of stock options	—	—	(437)	—	1,546
Net income	—	—	—	26,323	—
Cash dividends declared — \$.18 per share	—	—	—	(4,746)	—
Balance December 31, 1997	\$ —	\$ 69,674	\$ 16,040	\$ 202,645	\$ (15,379)
Purchase of 195,900 shares of stock for treasury	—	—	—	—	(2,558)
Issuance of 121,079 shares of stock from treasury upon exercise of stock options	—	—	(355)	—	1,231
Net income	—	—	—	26,542	—
Cash dividends declared — \$.20 per share	—	—	—	(5,272)	—
Balance December 31, 1998	\$ —	\$ 69,674	\$ 15,685	\$ 223,915	\$ (16,706)

*See accompanying notes.*



**CONSOLIDATED STATEMENT OF CASH FLOWS**

<i>In Thousands of Dollars for Years Ending on December 31,</i>	1998	1997	1996
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>			
Net income	\$ 26,542	\$ 26,323	\$ 23,365
Adjustments to reconcile net income to cash provided by operating activities:			
Depreciation	17,619	16,850	15,792
Amortization	1,215	804	496
Provision for losses on accounts receivable	1,349	1,624	2,707
Net periodic pension credit	(814)	(1,166)	(871)
Gain on sale of property, plant, and equipment	(322)	(280)	(238)
Deferred income taxes	2,149	5,518	411
Changes in current assets and liabilities:			
(Increase) decrease in accounts receivable	(7,791)	5,623	(4,809)
(Increase) decrease in inventories	5,618	(12,209)	29,184
(Increase) decrease in other current assets	1,418	(617)	(1,807)
Increase (decrease) in accounts payable and accrued expenses	(683)	3,965	(1,331)
Net cash provided by operating activities	46,300	46,435	62,899
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>			
Proceeds from the sale of property, plant, and equipment	1,399	453	710
Purchase of property, plant, and equipment	(30,271)	(21,782)	(24,738)
(Increase) decrease in other long-term assets	(7,351)	(4,662)	463
Payment for purchase of business, net of cash acquired	(2,134)	(2,073)	—
Net cash used in investing activities	(38,357)	(28,064)	(23,565)
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>			
Borrowings	50,000	12,000	43,000
Repayment of borrowings	(51,000)	(22,535)	(74,288)
Dividends paid	(5,274)	(4,485)	(4,242)
Purchase of treasury stock	(2,558)	(2,562)	(3,821)
Proceeds from exercise of stock options	876	1,109	1,052
Net cash used in financing activities	(7,956)	(16,473)	(38,299)
Net increase (decrease) in cash	(13)	1,898	1,035
Cash at beginning of year	5,113	3,215	2,180
Cash at end of year	\$ 5,100	\$ 5,113	\$ 3,215
<b>SUPPLEMENTAL DISCLOSURES OF CASH INFORMATION:</b>			
Cash paid during the year for:			
Interest	\$ 1,805	\$ 1,884	\$ 3,296
Income taxes, net of refunds	\$ 10,664	\$ 7,939	\$ 15,242
<b>SUPPLEMENTAL SCHEDULE OF NON-CASH INVESTING AND FINANCING ACTIVITIES:</b>			
Purchase of business:			
Fair value of assets acquired	\$ 2,402	\$ 5,329	\$ —
Cash paid for assets and related costs	(2,134)	(5,172)	—
Liabilities assumed	\$ 268	\$ 157	\$ —

See accompanying notes.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

*Years Ending on December 31*

### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

**NATURE OF OPERATIONS.** Justin Industries, Inc. (the "Company") is a manufacturing and distribution company whose principal lines of business are 1) building materials—including face brick, concrete block, and floor and wall tile, and 2) footwear products, primarily western-style boots. 1998 revenues in the building materials product lines were 64% of consolidated net sales, and the footwear product lines comprised 36% of the total. Building materials are sold directly through company sales offices primarily in a seven-state area consisting of Texas, Oklahoma, Arkansas, Louisiana, Kansas, Missouri, and Tennessee. Approximately 70% of Building Materials' sales are in Texas. Building Materials' sales are dependent upon construction levels within market areas served, with face brick sales specifically influenced by housing starts. Footwear products are sold primarily through independent western-wear retailers in the United States, with sales in Texas of approximately 38%.

**PRINCIPLES OF CONSOLIDATION.** The consolidated financial statements include the accounts of the Company and its subsidiaries. All material intercompany accounts and transactions are eliminated upon consolidation. Certain reclassifications have been made in December 31, 1997 and 1996 amounts to conform with the 1998 presentation.

**USE OF ESTIMATES.** The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**INVENTORIES.** Inventories are valued at the lower of cost or market. Finished products and work-in-process are costed using an average cost method, while raw materials and manufacturing supplies are costed on the first-in, first-out method.

**PROPERTY, PLANT, AND EQUIPMENT.** Depreciation is computed principally by the straight-line method for financial reporting purposes. The annual depreciation provision has been based upon the following estimated lives:

Buildings	10 to 20 years
Equipment	3 to 15 years

**OTHER ASSETS.** Included in other assets in the accompanying balance sheet are trademarks/tradenames; the excess of acquisition cost over fair value of net assets of businesses acquired; and the cost of software purchased and configured for internal use. Trademarks/tradenames and the excess of acquisition cost over fair value of net assets of businesses acquired are amortized on a straight-line basis ranging from 20 to 40 years. The cost of software purchased and configured for internal use is amortized on a straight-line basis over 8 years. This software consists primarily of Enterprise Resource Planning systems, which began operation in the fourth quarter of 1998 in the Footwear segment, and payroll/human resources systems, which have been utilized by all the Company's operations since January 4, 1999.

**ASSETS HELD FOR SALE.** Assets held for sale relate primarily to raw land that is being marketed by third parties on behalf of the Company.

**REVENUE RECOGNITION.** Revenue from sale of products is recognized primarily upon passage of title to the customer, which generally coincides with physical delivery and acceptance.

**ADVERTISING.** The Company's policy is to expense advertising costs as incurred. Total advertising expense for the years ended December 31, 1998, 1997, and 1996 was \$14,849,000, \$18,073,000, and \$15,989,000, respectively.

**PENSION AND EMPLOYEE BENEFIT PLANS.** The Company and its subsidiaries have pension plans for the benefit of virtually all employees. Benefits are primarily based on years of service and the employees' average compensation during the last five years of employment. The Company's policy is to fund pension cost accrued, but not in excess of the maximum allowable deduction for federal income tax purposes.

The Company grants stock options for a fixed number of shares to employees and non-employee directors with an exercise price equal to the fair value of the shares at the date of grant. The Company has elected to follow Accounting Principles Board Opinion No. 25, *Accounting for Stock Issued to Employees* (APB 25) and related interpretations in accounting for its employee stock options because, as discussed in Note 6, the alternative fair value accounting provided for under Statement of Financial Accounting Standards No. 123, *Accounting for Stock-Based Compensation*, requires use of option valuation models that were not developed for use in valuing employee stock options. Under APB 25, because the exercise price of the Company's employee

stock options equals the market price of the underlying stock on the date of grant, no compensation expense is recognized. Proceeds from common stock issued pursuant to the Company's employee stock option plans are credited to common stock or treasury stock and capital in excess of par value at the time an option is exercised.

**STATEMENT OF CASH FLOWS.** For purposes of reporting cash flows, cash includes cash on hand and unrestricted time deposits that have an original maturity of three months or less.

**ADOPTION OF ACCOUNTING STANDARDS.** In June 1997, the Financial Accounting Standards Board issued Statement No. 131, *Disclosures about Segments of an Enterprise and Related Information*. Statement No. 131 establishes annual and interim reporting requirements for an enterprise's operating segments and related disclosures about its products and services, geographical areas in which it operates, and major customers. The accompanying disclosures concerning reportable segments in Note 9 have been restated for previous periods to comply with this statement.

In February 1998, the Financial Accounting Standards Board issued Statement No. 132, *Employers' Disclosures about Pensions and Other Postretirement Benefits*. Statement No. 132 changes disclosure requirements concerning pension and other postretirement benefit plans. The Company has no postretirement health benefit plans. The accompanying disclosures concerning the Company's pension plans have been restated for previous periods to comply with this statement.

**PENDING ADOPTION OF ACCOUNTING STANDARDS.** In June 1998, the Financial Accounting Standards Board issued Statement No. 133, *Accounting for Derivative Instruments and Hedging Activities*, which is required to be adopted in years beginning after June 15, 1999. Because of the Company's minimal use of derivatives, management does not anticipate that the adoption of the new statement will have a significant effect on earnings or the financial position of the Company.

In March 1998, the AICPA issued Statement of Position ("SOP") 98-1, *Accounting For the Costs of Computer Software Developed For or Obtained For Internal Use*, effective for fiscal years beginning after December 15, 1998. Because of the Company's existing policy to capitalize the cost of software and related costs in a manner very similar to that required in SOP 98-1, management does not anticipate that the adoption of the new SOP will have a significant effect on earnings or the financial position of the Company.

## 2. EARNINGS PER SHARE

The following table sets forth the computation of basic and diluted earnings per share: *(in thousands, except per share data)*

	1998	1997	1996
Numerator for basic and diluted earnings per share	<u>\$ 26,542</u>	<u>\$ 26,323</u>	<u>\$ 23,365</u>
Denominator for basic earnings per share—			
weighted average shares	26,358	26,356	26,522
Effect of dilutive securities:			
Employee stock options	270	309	311
Convertible preferred stock	<u>3</u>	<u>3</u>	<u>3</u>
Diluted potential common shares	<u>273</u>	<u>312</u>	<u>314</u>
Denominator for diluted earnings per share—			
adjusted weighted average shares and assumed conversions	<u>26,631</u>	<u>26,668</u>	<u>26,836</u>
Basic earnings per share	<u>\$ 1.01</u>	<u>\$ 1.00</u>	<u>\$ .88</u>
Diluted earnings per share	<u>\$ 1.00</u>	<u>\$ .99</u>	<u>\$ .87</u>

For additional disclosures regarding the outstanding preferred stock and the employee stock options, see Note 6.

Options to purchase 561,000 shares of common stock at a weighted-average price of \$15.26 per share were outstanding at December 31, 1998, but were not included in the computation of diluted earnings per share because the options' exercise price was greater than the average market price of the common stock and, therefore, the effect would be antidilutive.

## 3. INVENTORIES

Inventories include the following: *(in thousands of dollars)*

	1998	1997
Finished products	\$ 106,706	\$ 105,100
Work-in-process	4,663	6,040
Raw materials and supplies	25,206	30,508
	<u>\$ 136,575</u>	<u>\$ 141,648</u>

## 4. OTHER ASSETS

Other assets consist of the following: *(in thousands of dollars)*

	1998	1997
Trademarks/tradenames	\$ 12,651	\$ 12,651
Excess of acquisition cost over fair value of net assets of businesses acquired	6,275	5,140
Prepaid pension cost	9,351	8,525
Software purchased and configured for internal use	13,005	5,259
Other	<u>3,767</u>	<u>4,559</u>
	45,049	36,134
Accumulated amortization	4,283	3,394
	<u>\$ 40,766</u>	<u>\$ 32,740</u>

## 5. BORROWINGS

Long-term debt consists of the following:  
(in thousands of dollars)

	1998	1997
Revolving credit loans	\$ 14,000	\$ 7,000
Term loan	—	8,000
Industrial Revenue Bonds	16,250	16,250
Note payable to bank	500	500
	<u>30,750</u>	<u>31,750</u>
Less current portion	—	8,000
	<u>\$ 30,750</u>	<u>\$ 23,750</u>

The Company may borrow up to a total of \$52,000,000 in revolving credit loans pursuant to an agreement among four commercial banks originally entered into in May 1989. The revolving credit loans are repayable beginning in April 2001 when outstanding amounts are converted to term loans payable over three years. The conversion date may be extended annually for an additional twelve months by consent of all participating banks.

Borrowings under the revolving credit agreement bear interest at rates determined on certain margins based on prime, certificates of deposit, and the London Interbank Offered Rate ("LIBOR"). Interest on all of these borrowings at December 31, 1998 was based on LIBOR in effect at the time of origination plus 50 basis points and averaged 6.2%. Interest rate margins may fluctuate in increments of 12.5 basis points based on attaining certain quarterly funded debt-to-equity ratios stipulated in the loan agreement. The loans are unsecured; however, the loan agreement contains certain minimum requirements as to working capital, cash flow from operations, and tangible net worth, redemption of outstanding stock, and change in control of the Company. As of December 31, 1998, the Company was in compliance with all such requirements and restrictions.

The Industrial Revenue Bonds are payable in 2014, plus interest at varying rates based on certain indices (approximately 4% at December 31, 1998), secured by property, plant, and equipment with a net book value of approximately \$7,615,000. In certain circumstances, the Company may be required to purchase up to \$16,250,000 of its Industrial Revenue Bonds prior to their maturity. In such circumstances, the Company may borrow the purchase price under long-term standby letter of credit agreements and also has the right to resell the bonds.

Note payable to bank at December 31, 1998 is an unsecured borrowing due in 2000. Interest is based on LIBOR plus 50 basis points and was 5.9% at December 31, 1998.

The aggregate maturities of long-term debt through 2003 are as follows: 1999, \$0; 2000, \$500,000; 2001,

\$2,333,000; 2002, \$4,667,000; and 2003, \$4,667,000.

At December 31, 1998, unused lines of credit for short-term and revolving credit agreements were approximately \$66,000,000. Outstanding standby letters of credit at December 31, 1998 amounted to approximately \$19,256,000.

Interest rates on the majority of the Company's borrowings float with prevailing market rates; therefore, the fair value of such debt approximates carrying value at December 31, 1998 and 1997. Based on fixed interest rates currently available to the Company for bank loans and industrial revenue bonds with similar terms and maturities, the fair value of fixed-rate borrowings approximates carrying value at December 31, 1998 and 1997.

## 6. SHAREHOLDERS' EQUITY

The Company has qualified incentive stock option plans and non-qualified stock option agreements with certain of its employees and non-employee directors to purchase its common stock. The plans for employees, as amended, provide for the granting of either incentive stock options or stock options which are not qualified under the Internal Revenue Code, at the discretion of the Compensation Committee of the Board of Directors. In addition, they provide for exercise of stock options without regard to the sequence of dates of original grants. All outstanding stock options are non-qualified and expire over a period of ten years. Options are granted at the fair market value of the underlying common stock at the date of grant. Employee-granted options vest over a five-year period while director options vest after one year. Currently, the Board has authorized and shareholders have approved 90,000 shares for future grants of options. However, at the December 1998 Board meeting, the Board approved another one million shares to be reserved for a new 1999 Performance Incentive Plan, subject to shareholder approval at the next annual meeting of the shareholders in April 1999. A summary of the Company's stock option activity and related information for the years ended December 31, 1998, 1997, and 1996 is as follows:

	1998		1997		1996	
	Shares	Weighted-Average Exercise Price	Shares	Weighted-Average Exercise Price	Shares	Weighted-Average Exercise Price
Outstanding at Jan. 1	1,584,778	\$10.36	1,516,252	\$ 9.12	1,524,067	\$ 8.72
Granted	288,850	\$11.93	277,975	\$14.19	201,400	\$11.51
Canceled	(14,565)	\$13.60	(33,650)	\$15.07	(68,060)	\$15.03
Exercised	(132,841)	\$ 4.61	(175,799)	\$ 4.77	(141,155)	\$ 5.33
Outstanding at Dec. 31	<u>1,726,222</u>	<u>\$11.04</u>	<u>1,584,778</u>	<u>\$10.36</u>	<u>1,516,252</u>	<u>\$ 9.12</u>
Exercisable at end of year	<u>1,054,752</u>	<u>\$10.12</u>	<u>1,047,073</u>	<u>\$ 9.24</u>	<u>1,027,152</u>	<u>\$ 7.92</u>
Weighted-average fair value of options granted during the year	<u>\$ 4.40</u>		<u>\$ 5.24</u>		<u>\$ 4.43</u>	

The following table segregates outstanding options into groups based on exercise price ranges of less than and more than \$10 per share.

	Price Ranges	
	\$4.58 to \$10.00	\$10.00 to \$18.00
All outstanding options:		
Number of shares	435,257	1,290,965
Weighted-average exercise price	\$5.20	\$13.01
Weighted-average remaining contractual life	2.1 years	7.5 years
Exercisable options:		
Number of shares	435,257	619,495
Weighted-average exercise price	\$5.20	\$13.58

Pro forma information regarding net income and earnings per share is required by Statement of Financial Accounting Standards No. 123, and has been determined as if the Company had accounted for its employee stock options under the fair value method of that statement. The fair value for these options was estimated at the date of grant using a binomial option pricing model with the following weighted-average assumptions for 1998, 1997, and 1996, respectively: risk-free interest rates of 6.4%, 6.4%, and 6.2%; dividend yields of 1.5%, 1.5%, and 1.6%; volatility factors of the expected market price of the Company's common stock of .342, .329, and .342; and a weighted-average expected life of the option of 5.3, 5.5, and 6 years.

Binomial option valuation models are used in estimating the fair value of traded options which have no vesting restrictions and are fully transferable. In addition, option valuation models require the input of highly subjective assumptions including the expected stock price volatility. Because the Company's employee stock options have characteristics significantly different from those of traded options, and because changes in the subjective input assumptions can materially affect the fair value estimate, in management's opinion, the existing models do not necessarily provide a reliable single measure of the fair value of its employee stock options.

For purposes of pro forma disclosures, the estimated fair value of the options is amortized to expense on a straight line basis over the options' vesting period. The pro forma effects on net income for 1998, 1997, and 1996 are not representative of the pro forma effect on net income in future years because they do not take into consideration pro forma compensation expense related to grants made prior to 1995. The Company's pro forma information follows: (*in thousands of dollars, except for earnings per share information*)

	1998	1997	1996
Pro forma net income	<u>\$26,114</u>	<u>\$26,068</u>	<u>\$23,208</u>
Pro forma basic earnings per share	<u>\$.99</u>	<u>\$.99</u>	<u>\$.88</u>
Pro forma diluted earnings per share	<u>\$.98</u>	<u>\$.98</u>	<u>\$.87</u>

The preferred stock is convertible into 2,826 shares of common stock at December 31, 1998. The Board of Directors is empowered to set the dividend, redemption, and liquidation rights pertaining to the preferred stock and to establish the voting rights and any special rights or restrictions.

One Common Stock Purchase Right is outstanding for each share of common stock. Following Board of Directors approval, a) the rights will be exercisable at an exercise price of \$13.33 if a person or group acquires 20% or more of the Company's common stock or announces a tender offer that would result in ownership of 30% or more of the common stock, or b) the rights may be redeemed at five cents per right at any time before a 20% position has been acquired. The rights expire on October 6, 1999.

## 7. RETIREMENT PLANS

The following tables set forth various information concerning the Company's pension plans and amounts recognized in the Company's balance sheet at December 31, 1998 and 1997: (*in thousands of dollars*)

	1998	1997
Vested benefit obligation	\$ (61,695)	\$ (54,296)
Accumulated benefit obligation	\$ (64,447)	\$ (56,693)
Projected benefit obligation	\$ (75,103)	\$ (63,397)
Fair value of plan assets	116,205	108,092
Funded status	41,102	44,695
Unrecognized net asset	(788)	(1,576)
Unrecognized prior service cost	(783)	(959)
Unrecognized actuarial gains	(30,180)	(33,635)
Prepaid pension cost	\$ 9,351	\$ 8,525
Benefit obligation as of January 1	\$ 63,397	\$ 56,458
Service Cost	2,598	2,141
Interest cost	4,669	4,260
Actuarial liability cost	7,601	3,528
Benefits paid	(3,162)	(2,990)
Benefit obligation as of December 31	\$ 75,103	\$ 63,397
Fair value of plan assets at January 1	\$108,092	\$ 90,572
Actual return on plan assets	11,263	20,500
Employer contributions	12	10
Benefits paid	(3,162)	(2,990)
Fair value of plan assets at December 31	\$116,205	\$108,092
Prepaid pension cost at January 1	\$ 8,525	\$ 7,349
Net periodic pension credit	814	1,166
Contributions	12	10
Prepaid pension cost at December 31	\$ 9,351	\$ 8,525

Plan assets at December 31, 1998 are invested primarily in listed stocks and bonds or cash equivalents. The Company's own common stock (1,011,400 shares) accounts for approximately \$13,275,000, or 11.4%, of the fair value of plan assets at December 31, 1998. Dividends paid to the pension trust related to these shares amounted to approximately \$202,000 in 1998 and \$182,000 in 1997.

Net periodic pension credit includes the following components: *(in thousands of dollars)*

	1998	1997	1996
Service cost—			
benefits earned during the period	\$ 2,598	\$ 2,141	\$ 2,184
Interest cost on projected benefit obligation	4,669	4,260	3,883
Expected return on assets	(7,203)	(6,632)	(6,078)
Amortizations:			
Net asset	(788)	(788)	(788)
Unrecognized prior service cost	(83)	(73)	(68)
Unrecognized gain	(7)	(74)	(4)
Net periodic pension credit	\$ (814)	\$ (1,166)	\$ (871)

The weighted-average discount rates used in determining the actuarial present value of the projected benefit obligations were 6.75% in 1998 and 7.25% in 1997. The rate of increase in future compensation was 4% in 1998 and 1997. The expected long-term rate of return on assets was 9% for all years above.

The Company also has an Employee Stock Ownership Plan (ESOP) for the benefit of virtually all employees. Eligible employees may contribute up to the lesser of 15% of their compensation or the maximum amount authorized by the Company (\$8,000 in 1998, except for certain highly compensated employees who were limited to 5% of compensation or a maximum of \$8,000, and \$9,500 in 1997 and 1996). In 1998, 1997, and 1996, 50% of the amount contributed by all employees was matched by the Company, up to 5% of total compensation. Pursuant to Internal Revenue Service Regulation 401(k), the employees' contributions are on a pre-tax basis. For 1999, employees may contribute to the plan on the same basis as in 1998.

The amount of Company contributions made to the ESOP and charged to expense was \$1,210,000, \$1,159,000, and \$1,181,000 in 1998, 1997, and 1996, respectively.

#### B. INCOME TAXES

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. Significant components of the Company's deferred tax liabilities and assets as of December 31, 1998 and 1997 are as follows: *(in thousands of dollars)*

	1998	1997
Deferred tax assets:		
Insurance accruals	\$ 4,311	\$ 4,578
Asset valuation allowances	3,670	3,254
Employee benefit plans	208	196
Other	950	606
	\$ 9,139	\$ 8,634
Deferred tax liabilities:		
Intangible assets	\$ 7,337	\$ 5,097
Depreciation	8,483	8,229
Employee benefit plans	2,254	2,094
	\$ 18,074	\$ 15,420

Significant components of the provision for income taxes are as follows: *(in thousands of dollars)*

	1998	1997	1996
Current	\$ 12,390	\$ 8,906	\$ 12,846
Deferred	2,149	5,518	411
Total income tax expense	\$ 14,539	\$ 14,424	\$ 13,257

In addition, the Company recognized income tax benefits of \$428,000, \$527,000, and \$304,000 in 1998, 1997, and 1996, respectively, upon the exercise by employees of non-qualified stock options. Such benefits were recognized as an increase in shareholders' equity when realized.

A reconciliation of the statutory federal income tax rate and the effective tax rate follows:

	1998	1997	1996
Statutory tax rate	35.0%	35.0%	35.0%
Depletion	(1.7)	(1.3)	(1.5)
State taxes	1.1	.8	1.6
Non-deductible expenses	.8	.7	.9
Other	.2	.2	.2
Effective tax rate	<u>35.4%</u>	<u>35.4%</u>	<u>36.2%</u>

In connection with the acquisition of Tony Lama, the Company acquired a tax net operating loss carryforward. None of the tax net operating loss carryforward was utilized in 1998, 1997, or 1996. Approximately \$802,000 of the acquired carryforward is available to offset future taxable income. The carryforward will expire in 2004. Future utilization of such carryforward will be recognized through adjustment of the value of acquired net assets.

#### 9. FINANCIAL INFORMATION BY REPORTABLE SEGMENT

The Company has two reportable segments as defined by the Financial Accounting Standards Board Statement No. 131: Building Materials and Footwear. These reportable segments offer products in two different industries. The reportable segments are managed separately because they manufacture and distribute distinct products with different production processes and different channels of distribution. The Company evaluates each segment's performance and allocates resources based on profits or losses from operations before interest, non-operational intercompany charges, and taxes. The accounting policies of the reportable segments are the same as those described in the Summary of Significant Accounting Policies. There are no significant intersegment sales or transfers.

The Building Materials segment consists of three primary operating companies that manufacture and distribute clay brick, concrete block, and other masonry-related products and distribute ceramic and marble floor and wall tile throughout the Southwest United States. The Company's Footwear segment primarily consists of four wholesale footwear divisions and a retail footwear division. Sales in this segment primarily consist of western and work boots and shoes and are made throughout the United States by company salesmen and independent sales representatives to retail distributors or through the segment's nine factory-outlet retail stores.

The Company provides additional information in this Annual Report aggregating its business units slightly differently than that prescribed by Statement No. 131 in its definition of reportable segments. The Five-Year Analysis of Sales and Operating Profit by Product Lines on page 20 and the Eleven-Year Financial Summary on pages 32 and 33 aggregates the Building Materials reportable segment with the All Other category reported below, excluding parent operations.

The following information is presented as required by Statement No. 131: (*in thousands of dollars*)

	Building Materials	Footwear	All Other	Total
1998				
Net sales (1) (2)	\$ 289,006	\$ 162,085	\$ 3,720	\$ 454,811
Operating profit (loss) (3)	50,205	(524)	(6,800)	42,881
Depreciation and amortization expense	13,843	4,551	440	18,834
Identifiable assets	196,834	169,645	30,413	396,892
Expenditures for long-lived assets	24,523	5,111	637	30,271
1997				
Net sales (1) (2)	\$ 262,053	\$ 174,474	\$ 3,260	\$ 439,787
Operating profit (loss) (3)	44,365	4,795	(6,647)	42,513
Depreciation and amortization expense	12,541	4,278	835	17,654
Identifiable assets	181,210	163,046	31,811	376,067
Expenditures for long-lived assets	18,942	2,561	279	21,782
1996				
Net sales (1) (2)	\$ 257,174	\$ 186,457	\$ 4,141	\$ 447,772
Operating profit (loss) (3)	44,330	1,591	(5,932)	39,989
Depreciation and amortization expense	10,840	4,694	754	16,288
Identifiable assets	167,128	159,981	32,969	360,078
Expenditures for long-lived assets	23,082	1,178	478	24,738
Reconciliation				
Total operating profit above	\$ 42,881	\$ 42,513	\$ 39,989	
Interest expense	1,800	1,766	3,367	
Consolidated income before income taxes	<u>\$ 41,081</u>	<u>\$ 40,747</u>	<u>\$ 36,622</u>	

(1) Net sales from reportable segments below the quantitative thresholds are attributable to the Company's evaporative cooler business. This segment has never met the quantitative thresholds for determining reportable segments. This business was sold effective December 31, 1998.

(2) Net sales from the Building Materials reportable segment and the All Other category are aggregated to derive net sales as shown in the Five-Year Analysis of Sales and Operating Profit by Product Lines on page 20 and the Eleven-Year Financial Summary on pages 32 and 33.

(3) Operating profit from the Building Materials reportable segment and the All Other category, excluding parent company operations, are aggregated to derive operating profit as shown in the Five-Year Analysis of Sales and Operating Profit by Product Lines on page 20 and the Eleven-Year Financial Summary on pages 32 and 33.

#### 10. COMMITMENTS

At December 31, 1998, approximate future minimum rental commitments for all noncancellable operating leases are as follows: (in thousands of dollars)

1999	\$ 3,091
2000	2,083
2001	1,165
2002	644
2003	425
Thereafter	549
	<u>\$ 7,957</u>

Total rent expense for all operating leases amounted to approximately \$3,526,000, \$3,785,000, and \$4,063,000 in 1998, 1997, and 1996, respectively.

At December 31, 1998, the Company had commitments for the purchase of Texas Clay Industries, as further described in Note 11, and for the construction of a new brick plant in South Texas. The total of these commitments amounted to approximately \$32 million.

#### 11. ACQUISITIONS AND DISPOSITION

Effective December 31, 1998, the Company sold its evaporative cooler business, Tradewinds Technologies, Inc., for cash of approximately \$3.2 million. The effects of the sale and the operations of Tradewinds, which are included in All Other in the reportable segments disclosures, are immaterial to consolidated operations.

Effective January 1, 1997, the Company's subsidiary, Acme Brick Company, purchased Innovative Building Products, Inc. and its related companies ("IBP") for a total purchase price of approximately \$5.3 million. Assets acquired included \$3.1 million in cash. IBP manufactures and distributes an installation system for glass block. Operations of the business, which are immaterial to consolidated operations, are included in the Consolidated Statement of Income from date of acquisition.

Effective July 1, 1998, the Company's subsidiary, Acme Brick Company, purchased Witt Brick for a total purchase price of approximately \$2.4 million. Assets acquired primarily included accounts receivable and inventory. Witt Brick is a brick distributor in Temple, Texas. Operations of the business, which are immaterial to consolidated operations, are included in the Consolidated Statement of Income from date of acquisition.

Subsequent to year-end 1998, Acme Brick Company acquired the assets of Texas Clay Industries, a division of Temtex Industries, Inc. The total purchase price of approximately \$13.3 million was paid \$12.5 million in cash plus assumption of approximately \$800,000 in liabilities. The assets acquired consisted of approximately \$1.1 million in accounts receivable, \$600,000 in inventory and \$10.8 million in land, buildings, and equipment related to one brick plant and associated clay reserves in Malakoff, Texas, approximately 70 miles southeast of the Fort Worth/Dallas metroplex area. Sales generated by this plant in 1998 approximated \$11.7 million. The acquisition will be accounted for as a purchase in 1999, and as such, the results of operations of the plant will be included with that of the Company from the date of closing, January 5, 1999.



**REPORT OF ERNST & YOUNG LLP***Independent Auditors*

Board of Directors  
Justin Industries, Inc.

We have audited the accompanying consolidated balance sheets of Justin Industries, Inc. as of December 31, 1998 and 1997, and the related consolidated statements of income, shareholders' equity, and cash flows for each of the three years in the period ended December 31, 1998. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates

made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the consolidated financial position of Justin Industries, Inc. at December 31, 1998 and 1997, and the consolidated results of its operations and its cash flows for each of the three years in the period ended December 31, 1998, in conformity with generally accepted accounting principles.

*Ernst & Young LLP*

Fort Worth, Texas  
February 4, 1999

**MANAGEMENT'S RESPONSIBILITY FOR FINANCIAL STATEMENTS**

The Consolidated Financial Statements for Justin Industries, Inc. and its subsidiaries are prepared by the Company in conformity with consistently applied, generally accepted accounting principles. Management selects appropriate accounting principles, makes necessary estimates, and uses its judgment to ensure the objectivity, accuracy, and integrity of the data presented. The Company has established and maintains systems of management reporting and internal controls that are designed to provide reasonable assurance that company policies are followed and that company assets are safeguarded. These systems are constantly monitored and revised where necessary to meet changing requirements and to strengthen controls while maintaining a cost-effective method of providing credible and timely information necessary to the operations of Justin Industries.

The Board of Directors carries out its oversight responsibility for the financial statements through its Audit Committee. This committee is composed of directors who are neither officers nor employees of the Company. The committee meets periodically with the independent auditors and representatives of management to assure that each is carrying out its responsibilities. To ensure the integrity of the Audit Committee function, the Company's outside auditors have complete access to the committee, without company representatives present. The results of their audits and their reviews of the adequacy of internal controls and the quality of financial reporting are freely discussed during these conferences.

## ELEVEN-YEAR FINANCIAL SUMMARY

Years ending on December 31,	1998	1997	1996	1995
<b>SUMMARY OF OPERATIONS:</b> (see note)				
<i>(in thousands of dollars, except per share amounts)</i>				
Net sales:				
Building Materials	292,726	265,313	261,315	240,094
Footwear	162,085	174,474	186,457	221,354
	454,811	439,787	447,772	461,448
Operating profit:				
Building Materials	48,932	43,245	44,233	42,107
Footwear	(524)	4,795	1,591	9,234
	48,408	48,040	45,824	51,341
Selected costs and expenses:				
Cost of goods sold	289,591	278,769	292,858	300,842
Selling, general, and administrative	122,339	118,505	114,925	115,370
Interest	1,800	1,766	3,367	5,032
Depreciation	17,619	16,850	15,792	14,742
Income taxes	14,539	14,424	13,257	14,553
Income:				
From continuing operations	26,542	26,323	23,365	25,651
Net income	26,542	26,323	23,365	25,651
Basic earnings per share:				
From continuing operations	1.01	1.00	.88	.95
Net income	1.01	1.00	.88	.95
Diluted earnings per share:				
From continuing operations	1.00	.99	.87	.94
Net income	1.00	.99	.87	.94
Dividends declared per share	.20	.18	.16	.16
Capital expenditures*	30,271	21,782	24,738	26,020
<b>YEAR-END STATISTICS:</b> <i>(in thousands of dollars)</i>				
Working capital	175,895	166,397	165,053	181,385
Net property, plant, and equipment	121,922	110,184	105,497	96,657
Total assets	396,892	376,067	360,078	376,409
Long-term debt	30,750	23,750	32,890	57,137
Shareholders' equity	292,568	272,980	252,856	236,489
<b>KEY FINANCIAL RATIOS:</b>				
Pre-tax profit margin (%)*	9.03	9.27	8.18	8.71
Income—return on sales (%)*	5.84	5.99	5.22	5.56
Return on shareholders' equity (%)*	9.72	10.40	9.88	11.56
Return on assets (%)*	6.87	7.15	6.34	6.83
Effective income tax rate (%)*	35.4	35.4	36.2	36.2
Ratio of long-term debt to shareholders' equity	.11:1	.09:1	.13:1	.24:1
Ratio of total interest-bearing debt to shareholders' equity	.11:1	.12:1	.17:1	.31:1
Ratio of current assets to current liabilities	4.2:1	3.6:1	3.7:1	3.6:1
<b>OTHER STATISTICS:</b>				
Weighted average number of shares <i>(in thousands)</i> ***	26,631	26,668	26,836	27,235
Book value per share	11.12	10.35	9.56	8.88
Dividends as a percent of net income	19.9	18.0	18.1	16.8
Market price of common stock:				
High	17	15¼	13½	12¼
Low	10¾	10¼	9¾	9½

\* Continuing operations (before accounting change in 1993) \*\* Before accounting change \*\*\* Used to calculate diluted earnings per share

Note: Book value per equivalent share of common stock has been computed on the number of common shares outstanding at December 31. All per share information has been adjusted for the 3-for-2 stock splits in 1989 and 1992, and a 2-for-1 stock split in 1993. Operating profit for the business units is income before interest, allocation of parent-company overhead expenses, and income taxes. The Company provides additional information as shown above aggregating its business units slightly differently than that prescribed by Financial Accounting

1994	1993	1992	1991	1990	1989	1988
224,213	179,740	158,808	123,004	118,943	113,662	108,864
258,796	295,191	294,459	245,346	181,370	142,707	123,455
483,009	474,931	453,267	368,350	300,313	256,369	232,319
44,600	31,445	16,423	4,979	3,698	604	4,369
22,871	34,168	36,054	22,934	17,748	15,650	12,223
67,471	65,613	52,477	27,913	21,446	16,254	16,592
314,661	314,431	313,961	260,968	211,559	182,365	164,596
106,814	100,465	91,695	84,167	70,666	60,251	54,590
4,058	4,005	5,214	9,482	6,815	6,402	4,574
13,852	13,473	13,837	12,338	10,164	10,003	10,263
20,571	19,995	15,304	5,280	3,697	2,432	2,696
36,905	36,035	27,093	8,453	7,576	5,281	5,954
36,905	37,141**	27,093	19,233	7,293	7,198	7,469
1.36	1.33	1.02	.33	.29	.21	.24
1.36	1.37**	1.02	.74	.28	.29	.30
1.34	1.30	.99	.32	.29	.21	.24
1.34	1.34**	.99	.73	.28	.28	.30
.16	.16	.14	.135	.135	.10	.09
18,627	17,278	12,006	10,666	12,646	7,405	8,681
185,722	185,193	164,822	151,588	147,307	97,983	105,114
85,460	80,270	76,544	78,750	84,653	64,261	67,682
374,921	346,680	316,368	295,947	292,923	211,308	214,403
65,323	88,504	100,362	116,040	124,724	56,238	69,590
221,900	188,803	155,270	127,549	111,135	106,431	98,687
11.90	11.80	9.35	3.73	3.75	3.01	3.72
7.64	7.59	5.98	2.29	2.52	2.06	2.56
19.55	23.21	21.24	7.61	7.12	5.35	6.41
10.23	10.87	8.85	2.87	3.00	2.48	2.75
35.8	35.7	36.1	38.4	32.8	31.5	31.2
.29:1	.47:1	.65:1	.91:1	1.12:1	.53:1	.71:1
.36:1	.49:1	.70:1	.93:1	1.14:1	.56:1	.73:1
3.5:1	4.4:1	4.0:1	4.4:1	4.1:1	3.5:1	3.9:1
27,592	27,653	27,318	26,201	26,171	25,475	25,022
8.15	6.95	5.75	4.92	4.31	4.15	3.98
11.8	11.7	13.7	17.9	47.1	35.1	29.5
16%	25%	19	6	5%	5%	3%
9%	11%	5%	3%	3%	3%	2%

standards Board Statement No. 131 in its definition of reportable segments. The Building Materials product line as shown above aggregates the Building Materials reportable segment with the All Other category, excluding patent company operations, as reported in Note 9 to the Company's Consolidated Financial Statements.

## SHAREHOLDER INFORMATION

### ANNUAL MEETING

The annual meeting of shareholders will be held on Friday, April 16, 1999, at the Fort Worth Club Building, twelfth floor, 306 West Seventh Street, Fort Worth, Texas, at 10:30 a.m. All shareholders are cordially invited to attend and are urged to be represented by proxy if unable to attend.

### STOCK TRANSFER, DIVIDEND DISBURSEMENT, SHAREHOLDER SAVINGS, AND DIVIDEND REINVESTMENT

The Bank of New York is the company's transfer agent responsible for stock transfer and dividend payment transactions. In addition, The Bank of New York manages the company's Shareholder Savings and Dividend Reinvestment activities through its Buy Direct Plan. Information and questions regarding any of these programs can be answered by contacting Bank of New York at (800) 524-4458 or by e-mail at Shareowner-svcs@bankofny.com.

#### Address shareholder inquiries to:

Shareholder Relations Department—11E  
P.O. Box 11258  
Church Street Station  
New York, New York 10286

#### Send certificates for transfer and address changes to:

Receive and Deliver Department—11W  
P.O. Box 11002  
Church Street Station  
New York, New York 10286

Answers to many of your shareholder questions and requests for forms are available by visiting the company's website at [www.justinind.com](http://www.justinind.com) or The Bank of New York's website at [www.stock.bankofny.com](http://www.stock.bankofny.com).

### FORM 10-K/10-Q

Investors who wish to receive a copy of the Company's annual report on Form 10-K or quarterly 10-Q reports filed with the Securities and Exchange Commission, or other shareholder mailings, may obtain them upon request to Investor Relations, Justin Industries, Inc., P.O. Box 425, Fort Worth, Texas 76101 (817) 336-5125, or by accessing the Company's website at [www.justinind.com](http://www.justinind.com).

### STOCK LISTING

Justin Industries, Inc. common stock trades on the Nasdaq National Market tier of The Nasdaq Stock Market under the symbol "JSTN."

### INDEPENDENT AUDITORS

Ernst & Young LLP, 500 Throckmorton Street, Suite 2200, Fort Worth, Texas 76102.

### EXECUTIVE OFFICES

Justin Industries, Inc., 2821 West Seventh Street, Fort Worth, Texas 76107 (817) 336-5125.

### QUARTERLY FINANCIAL DATA

The following table presents summarized quarterly operating results for the two-year period ending December 31, 1998. See Management's Discussion and Analysis for information regarding factors affecting operating results for the fourth quarter of 1998.

(Unaudited—In thousands, except per share data)

Quarter ended	1998				1997			
	3/31	6/30	9/30	12/31	3/31	6/30	9/30	12/31
Net sales	\$103,780	\$119,090	\$116,992	\$114,949	\$97,606	\$110,886	\$114,157	\$117,138
Gross profit	36,597	44,392	43,174	41,057	33,371	41,752	42,307	43,588
Net income	4,455	8,264	7,912	5,911	3,049	7,527	7,103	8,644
Per share:								
Basic earnings	.17	.31	.30	.22	.12	.29	.27	.33
Diluted earnings	.17	.31	.30	.22	.11	.28	.27	.32
Dividends paid	.05	.05	.05	.05	.04	.04	.04	.05

### MARKET MAKERS

as of February 4, 1999

Baldwin, Anthony & McIntyre  
B-Trade Services LLC  
First Southwest Company  
Gruntal & Co. Incorporated  
Herzog, Heine, Guduld, Inc.  
Island System Corporation  
Jefferies & Company, Inc.  
Knight Securities L.P.  
Merrill Lynch, Pierce,  
Fenner and Smith, Inc.  
PaineWebber Inc.  
Parker/Hunter Inc.  
Sherwood Securities Corp.  
Southwest Securities Inc.  
Spear, Leeds & Kellogg

### MARKET PRICE OF COMMON STOCK

Year Quarter	Price		
	High	Low	Close
1996			
1	11 1/8	10 1/16	11 1/8
2	13 1/2	11 1/4	13 1/8
3	13 3/8	10 1/2	10 3/8
4	12 1/8	9 1/4	11 1/8
1997			
1	12 1/8	10 1/8	11 1/8
2	13 3/8	10 3/4	12 1/8
3	15 1/8	12 1/2	13 3/16
4	15	12 1/8	13 3/8
1998			
1	15 1/8	12	14 1/16
2	17	13 1/4	16 1/8
3	16 1/8	12 1/16	15 1/8
4	15 1/16	10 3/8	13 1/8

## DIRECTORS AND OFFICERS

### DIRECTORS

JOHN JUSTIN  
*Chairman and Chief Executive Officer of Justin Industries*

J. T. DICKENSON  
*President and Chief Operating Officer of Justin Industries*

MARVIN GEARHART  
*Chairman of the Board of Rock Bit International, Inc.*

ROBERT E. GLAZE  
*Personal Investments*

DEE J. KELLY  
*Shareholder and Director of the law firm of  
Kelly, Hart & Hallman*

JOSEPH R. MUSOLINO  
*Vice Chairman—Texas, of NationsBank N. A.*

JOHN V. ROACH  
*Chairman of the Board of  
Tandy Corporation*

DR. WILLIAM E. TUCKER  
*Personal Investments*

### COMMITTEES

#### *Audit Committee*

MARVIN GEARHART  
ROBERT E. GLAZE  
JOSEPH R. MUSOLINO

#### *Compensation Committee*

JOHN V. ROACH  
DR. WILLIAM E. TUCKER

#### *Strategic Planning Committee*

J. T. DICKENSON  
JOHN V. ROACH  
DR. WILLIAM E. TUCKER

### OFFICERS

JOHN JUSTIN  
*Chairman of the Board and Chief Executive Officer*

J. T. DICKENSON  
*President and Chief Operating Officer*

RICHARD J. SAVITZ  
*Vice President Finance, Treasurer and Secretary*

EDWARD L. STOUT, JR.  
*Vice President Brick Operations*

JUDY B. HUNTER  
*Vice President—Controller*

W. O. BURROUGH  
*Assistant Treasurer*

### IN TRIBUTE TO BAYARD H. FRIEDMAN

*We were saddened by the passing of  
Bayard H. Friedman  
in October 1998. Bayard had been a director of Justin  
Industries since 1969. At various periods of his  
directorship, Mr. Friedman served as a member of the  
Audit, Compensation, and Strategic Planning  
Committees. We mourn his loss and will greatly miss his  
dedication, valuable guidance, and sound judgment.*

## MANUFACTURING AND DISTRIBUTION LOCATIONS

### ACME BRICK COMPANY

#### *Manufacturing—Brick*

Bennett, Texas (2)  
 Bridgeport, Texas  
 Denton, Texas  
 Elgin, Texas  
 Garrison, Texas  
 Malakoff, Texas (January 1999)  
 McQueeney, Texas  
 San Felipe (Houston), Texas  
 Fort Smith, Arkansas  
 Malvern, Arkansas  
 Perla, Arkansas (2)  
 Kanopolis, Kansas  
 Weir, Kansas  
 Jamestown, Louisiana  
 Oklahoma City, Oklahoma  
 Tulsa, Oklahoma

#### *Manufacturing—Concrete Block*

Baton Rouge, Louisiana

#### *Manufacturing—IBP Grids*

Fort Worth, Texas

#### *Distribution*

Abilene, Texas  
 Amarillo, Texas  
 Ausrin, Texas  
 Beaumont, Texas  
 Corpus Christi, Texas  
 Dallas, Texas  
 Denton, Texas  
 Fort Worth, Texas  
 Houston, Texas  
 Longview, Texas  
 Lubbock, Texas  
 Midland, Texas  
 San Antonio, Texas  
 Temple, Texas

Texarkana, Texas  
 Wichita Falls, Texas  
 Alexandria, Louisiana  
 Baton Rouge, Louisiana  
 Lafayette, Louisiana  
 Lake Charles, Louisiana  
 Monroe, Louisiana  
 New Orleans, Louisiana  
 Shreveport, Louisiana  
 Fort Smith, Arkansas  
 Jonesboro, Arkansas  
 Little Rock, Arkansas  
 Russellville, Arkansas  
 Springdale, Arkansas  
 Joplin, Missouri  
 Springfield, Missouri  
 St. Louis, Missouri  
 Oklahoma City, Oklahoma  
 Tulsa, Oklahoma  
 Kansas City, Kansas  
 Wichita, Kansas  
 Memphis, Tennessee (2)

### AMERICAN TILE SUPPLY COMPANY

#### *Distribution*

Austin, Texas  
 Dallas, Texas, area (8)  
 Fort Worth, Texas, area (3)  
 Houston, Texas, area (3)  
 Longview, Texas  
 San Antonio, Texas  
 Temple, Texas (January 1999)

### FEATHERLITE BUILDING PRODUCTS CORPORATION

#### *Manufacturing—Concrete Block*

Abilene, Texas  
 Austin, Texas, area  
 Beaumont/Port Arthur, Texas

Dallas, Texas  
 El Paso, Texas  
 Lubbock, Texas  
 San Antonio, Texas

#### *Manufacturing—Architectural Stone*

Cedar Park, Texas  
 (d/b/a Texas Quarries)

#### *Distribution*

Amarillo, Texas  
 Corpus Christi, Texas  
 Las Cruces, New Mexico

### JUSTIN BOOT COMPANY

#### *Manufacturing*

Fort Worth, Texas  
 Carthage, Missouri  
 Cassville, Missouri

### NOCONA BOOT COMPANY

#### *Manufacturing*

Nocona, Texas

### TONY LAMA COMPANY

#### *Manufacturing*

El Paso, Texas

### CHIPPEWA SHOE COMPANY

#### *Manufacturing*

El Paso, Texas

### NORTHLAND PUBLISHING COMPANY, INC.

Flagstaff, Arizona





**JUSTIN**  
INDUSTRIES, INC.

2821 WEST SEVENTH STREET • BOX 425  
FORT WORTH, TEXAS 76101 • 817-336-5125