BLUE CHIP STAMPS
CALIFORNIA
10-
OTHER WUGROFICHE BYYUEASGONEORMATIONPRODUCTS:

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B558000
SECURITIES AND EXCHANGE COMMISSION
Washington, D. C. 20549
FORM \(10-\mathrm{K}\)
ANNUAL REPORT PURSUANT TO SECTION 13 OF THE SECURITIES EXCHANGE ACT OF 1934
RECD - S.E.C.
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JUN - 11972
SFee Reootved)

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For the fifty-three weeks
ended March 4, 1972
Commission file number 0-3810
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## BLUE CHIP STAMPS

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(Exact name of registrant as specified in its charter)
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## California <br> (State or other jurisdiction of incorporation or organization)

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94-1354687
(I.R.S. Employer Identification No.)
5801 South Eastern Avenue, Los Angeles, California (Address of principal executive offices)
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Registrant's telephone number, including area code
213-685-8615
Securities registered pursuant to Section \(12(\mathrm{~g})\) of the Act:
Common stock, par value \(\$ 1.00\) per share
\(6 \frac{1}{2} \% \%\) Subordinated Debentures due 1978
Indicate by check mark whether the registrant has filed all annual, quarterly and other reports required to be filed with the Commission within the past 90 days and in addition has filed the most recent annual report reguired to be fided. Yes X
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$\qquad$

``` No
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*6 3/4\% effective May 15,
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Item 1. Business.
The Company is engaged primarily in furnishing a trading stamp service to retail merchants and their customers. Approximately 20,000 retailers distribute the Company's stamps in over 22,000 retail outlets in California, Nevada, Oregon and Arizona. The Company maintains 90 redemption stores where stamps may be redeemed for a wide variety of merchandise or for cash. The Company is also engaged in the development of incentive and premium programs and, through a subsidiary acquired in January 1972, manufactures and retails quality candy and confectionary items. Approximately 2,500 persons are employed full-time by the Company and its subsidiary.

During the fiscal year ended February 27, 1971 the Company was faced with increased competition from two sources. First, a number of supermarket operators discontinued or reduced the use of trading stamps in connection with their conversion to so-called discount' merchandising, a rival form of promotion. Second, a major trading stamp company converted its California operations to the Company's low price, non-franchised manner of doing business. As a result, stamp service revenues declined from $\$ 125,888,000$ for the fiscal year ended February 28, 1970 to $\$ 120,015,000$ for the fiscal year ended February 27, 1971. This decline occurred in the last half of the year.

Competition from these two sources continued throughout the fiscal year ended March 4, 1972 when stamp service revenues dropped to $\$ 102,540,000$. Another factor contributing to the latter decline may have been an overall reduction by service station operators in the practice of giving consumers multiple stamps (more than one stamp for each ten cents of sales), a promotion technique which has been widespread the past few years.

## Item 2. Summary of Operations.

The following statements of income and of stockholders' equity should be read in conjunction with the Company's consolidated balance shect and consolidated statements of income, stockholders' equity and changes in financial position and the notes thereto appearing in the attached printed annual report.
$\pm$

## STATEMENT OF INCOME

Revenues:
stamp service revenues
Candy sales
Interest and dividends
Other

Costs and expenses:
Cost of redemptions and sales
Selling, general and administrative expenses Interest and discount amortization

Income before provision for income taxes, securities gains (losses) and extraordinary charges
Provision for income taxes
Income before gecurities gains (losses) and extraordinary charges
securities gains (losses), less applicable income taxea
Income before extraordinary charges
Extraordinary charges - setticments of lawsuits and claims, less applicable income taxes

- Net income

Per share**:
Income before securities gains (losses) and extraordinary charges
Sccurtities gains (losses), less applicable income taxes
Income before extraordinary charges
Extraordinary charges, less applicable income taxes Net income

(In thousands except for amounts per share)

| \$91,757 | \$108,449 | \$125,888 | \$120,015 | $\begin{array}{r} \$ 102,540 \\ 4,104 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: |
| 2,238 | 2,764 | 4,708 | 6,203 | 6,359 |
| 2,2389 | 938 | 1,424 | 1,566 | 1,099 |
| 94,574 | 112,151 | 132,020 | 127,784 | 114,102 |
| 83,797 | 94,703 | 108,977 | 104,392 | 93,791 |
| 6,101 | 6,761 | 7,275 | 8,558 | 10,917 |
| - | 255 | 1,063 | 1,063 | 1,292 |
| 89,898 | 101,719 | 11.7,315 | 114,013 | 106, 000 |
| 4,676 | 10,432 | 14,705 | 13,771 | 8,102 |
| 1,343 | 5,017 | 6, 967 | 5,032 | 2.195 |
| 3,333 | 5,415 | 7,738 | 8,739 | 5,907 |
| 85 | 229 | 27 | (155) | (1,693) |
| 3,418 | 5,644 | 7,765 | 8,584 | 4,214 |
| - | $(3,651)$ | (378) | - | - |
| \$ 3.418 | \$ 12993 | \$ 7, 387 | \$ 8, 584 | \$ $\mathbf{S}_{4}$ 214 |

*During the period January 3, 1972 through March 4, 1972 the Company acquired for cash 93\% of the outstanding common stock of See's Candy Shops, Incorporated. The stacoment of income includus $\$ 120,000$ or $\$ .02$ per common stock of see's Candy Shops, incorporated. The sequity in the net income of the subsidiary.
**per share amounts are based upon tha weighted average number of shares of common stock outatanding adjusted for a five-for -one stock split in octobor 1969 and for the dilutive effect of all outstanding stock options. Such dilution is calculated assuming all such options have been exercised and the proceeds used to purchasa the Company's stock at the avarage market, price during the year, Shares including dilution were: 3 , 108 , in $1968,3,530,000$ in 1969 , $5,057,000$ in 1970 , $5,080,000$ in "fully diluted" method.

Item 2. Summary of Operations (Continued)
The decline in net income (total and per share) for the fiscal year ended March 1, 1969 was due primarily to settlements of lawsuits and claims which are reflected above as extraordinary charges. The decline in stamp service revenues for the fiscal year ended February 27, 1971 was caused primarily by increased competition, as explained in Item 1; the increase in net income (total and per share) during this period, despite lower revenues, resulted from increased after-tax yield on the investment portfolio. The decline in revenues and income before securities losses (total and per share) for the fiscal year ended March 4, 1.972 was also caused primarily by increased competition, as explained in Item 1; net income (total and per share) declined also a result of the significant excess of securities losses over securities gains during this period.

Revenues, earnings and earnings per share as set forth above are not necessarily indicative of future revenues, earnings and earnings per share. As explained in Item 1, increased competition has resulted in reduced stamp service revenues since the last half of the fiscal year ended February 27, 1971. As long as such intense competition continues, revenues and earnings are expected to suffer. The Company is also of the opinion that revenues and earnings would be adversely affected by further increases in competition or by a reduction in the number of stamps given to consumers by retailers presently offering multiple stamps. The Company believes that a sale of one third of its California trading stamp business (see Item 5(a) and Note 11 to the financial statements in the attached printed annual report), if consummated, would have a materially adverse effect on revenues and earnings, and under existing market conditions might have a materially adm verse effect on its ability to continue its trading stamp business.

## STATEMENT OF STOCKHOLDERS' EQUTTY

Balance at March 4, 1967
Net income for the fiscal year ended March 2, 1968
Balance at March 2, 1968
Sale of restricted stock to employees Sale of stock to users

Net income for the fiscal year ended March 1, 1969
Balance at March 1, 1969
Exercise of stock options
Change in par value
Cash dividends of $\$ .10$ per share
Net income for the fiscal year ended February 28, 1970
Balance at February 28, 1970
Exercise of stock options
Purchase of restricted stock from terminated employces

Cash dividends of $\$ .24$ per share
Net income for the fiscal year ended February 27, 1971
Balance at February 27, 1971
Exercise of stock options
Cash dividends of $\$ .24$ per share Net income

| Common stock |  | Paid-incapital | Retained carnings |
| :---: | :---: | :---: | :---: |
| Shares* | Amount |  |  |
| 3,108,000 | \$ 207,000 |  | \$19,435,000 |
| - | - |  | 3,418,000 |
| 3,108,000 | 207,000 |  | 22,853,000 |
| 137,000 | 9,000 |  | - |
| 1,626,000 | 109,000 | \$2,878,000 | - |
| - | - | - | 1,993,000 |
| 4,871,000 | 325,000 | 2,878,000 | 24,846,000 |
| 79,000 | 79,000 | 403,000 | - |
| - | 4,546,000 | $(2,878,000)$ | $(1,668,000)$ |
| - | - | - | $(487,000)$ |
| - | - | - | 7,387,000 |
| 4,950,000 | 4,950,000 | 403,000 | 30,078,000 |
| 77,000 | 77,000 | 393,000 | - |
| $(1,000)$ | (1,000) | - | $\cdots$ |
| - | - | - | $(1,188,000)$ |
| $\cdots$ | - | - | 8,584,000 |
| 5,026,000 | 5,026,000 | 796,000 | 37,474,000 |
| 13,000 | 13,000 | 66,000 | - |
| - | - | - | $(1,208,000)$ |
| - | $\cdots$ | - | 4,214,000 |
| 5,039,000 | \$5,039,000 | \$ 862,000 | \$40,480,000 |

## Item 3. Properties.

The Company's princi.pal offices are located in Los Angeles, where the Company occupies approximately 25,000 square feet of space under a lease running to July 31, 1975. (The Company has an option to extend the lease an addi.tional five years.)

The Company operates merchandise distribution centers at Los Angeles and at Richmond (near San Francisco). The Los Angeles distribution center has a storage capacity of approximately 8,000,000 cubic feet and is leased under an agreement expiring July 31, 1975 (with a five-year renewal option). The Richmond distribution center has a storage capacity of approximately $4,900,000$ cubic feet and is owned by the Company in fee.

Redemption stores are normally leased for initial terms of ten years with five-year renewal options.

Candy is manufactured in approximately 220,000 square feet of fully equipped kitchen facilities located in Los Angeles and South San Francisco, which are owned by the companies named in Item 4. Most of the 161 retail candy stores are located in leased space.

## Itern 4. Parents and Subsidiaries.

The Company has no parents.
The Company, as of May 10, 1972 , owns $98.5 \%$ of the outstanding common stock of See's Candy Shops, Incorporated, which, in turn, owns $100 \%$ of See's Candies, Inc., both California corporations. Financial statements of both companies are included in the Company's consolidated financial statements from date of acquisition.

Item 5. Pending Legal. Proceedings.
(a) United States of America v. Blue Chip Stamp Company,

Alexander's Markets, Lucky Stones, Inc., Market Basket, Purity Stores, Inc., Ralphs Grocery Company, Safeway Stores, Incorporated, Thriftimart, Inc., Thrifty Drug Stores, Inc, and Von's Grocery Co. (United States District Court, Central District of California, Civil Action No. 63-1552-F).

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-6
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This action under the Sherman Act was instituted by the United States Department of Justice on December 26, 1963 against the Company's predecessor and a Consent Decree was entered therein on June 5, 1967. Pursuant to said Consent Decree, the Company within 30 months after April 6, 1970 is required to submit to the Court a plan for the sale of one-third of its California trading stamp business located within a contiguous geographical area in Southern California.
(b) The following four aetions were brought against the Company in the United States District Court, Northern Distric. of California, by plaintiffs engaged in the issuance of trading stamps and allege violations of the Sherman Act:
(i) EZY Cash Stamp Company, Inc. V. Blue Chip Stamp Company. Civil Action No. 50143 filed October 15, 1968.
(ii) Bel Air Mart, a corporation, dba Bel Air Markets and Mark Flve Stamp Company: and George R. Wong, William Wong, Gim Wong, Gene Wong, Paul Wong, Albert Wong, and Allie Fong, a partnership, dba Bel Air Markets v. Lucky Stores, Inc.; Purity Stores, Inc.; Safeway Stores, Inc.i and Thrifty Drug Stores Co., Inc. Civil Action No. 50979 filed April 8, 1969.
(iii) Evergreen Stamp Company, Inc. v. Blue Chip Stamp Company. Civil Action No. 51811 filed July 23, 1969.
(iv) Black and Brown Trading Stamp Corporation v. Blue Chip. Chevron Oil Company, Shel1 011 Company, Philips PetroLeum Company, Mohawk, Standard 011 of California, Mobil 011 Corporation, Texaco, Inc., ARCO, Humble 011 and Refining Company, Douglas 011 Co , of California, Gulf Oi1 Corporation, Union 011 of California, Simas Bros. Service Stations, Von's Grocery Company, Lucy Stores, Inc, Safoway Stores, Inc, Mayfair Markets, Boy's Markets, Better Foods, and Thriftimart, Inc, Civil Action No. 71-1333-0JC filed July 12, 1971.

## -7-

In the Bel Air Mart action the plaintiffs also allege violations of the Clayton Act, and litigation counsel for the Company are also defending the action on behalf of four stockholders of the Company's predecessor. In the Black and Brown action the plaintiff also makes reference to alleged violations of Section 2(a) of the Robinsen-Patman Act and of Sections 17040-17045 of the California Unfair Practices Act. In the first three actions listed above plaintiffs assert injuries in amounts not yet ascertained and seek treble damages plus attorneys' fees and costs. In the Black and Brown action the plaintisf asserte damages in excess of $\$ 160,000,000$ and seeks treble damages plus attorneys' fees and costs, but the Company has not been served with process.
(c) The following eight actions were brought against the Company, the first two in the United States Distwiet Court for the Central District of Caiifornia and the other six in the United States District Court for the Northern District of California, by plaintiffs engaged in the oil business and allege violations of the Sherman Act, the Clayton Act and the California Unfair Practices Act:
(i) Douglas 011 Company of California v. Blue Chip Stamp Company and Blue Chip Stamps. Givil Action No. 69-1532-DWW Filed August 5, 1969.
(ii) Time 011 Co. 'Top 011 Co., and Richmond Sav-Mor 011 Co. v. Blue Chip Stame Company and Blue Chip Stamps. Civil Action No, 1585-DWW filed August 12, 1969
(iii) Sonota Soving Center, Tahoe Saving Center and Coast 031 Company (on its behale and as assignce for 15 assfegnors) v. Blue Chip Stamp Company and Blue Chip Stamps. Civil Action No. 69-677 Ei,1ed December 31, 1959.
(iv) Beacen 0i1, Company v. Blue Chip Seamp Company and Blue Chip Stamps. Givil Action No, 70-120 filed January 16, 1970.
(v) Suxe-Save Stations, Ine, Frooway Oil Cempany, J. A. Wiekiend, Jr, all doing business as King Dollar, and Wickiand 011 Company v. Blue Chip Stamp Company and Blue Chip Stamps. Givil Aetion No, 70-476 filed Mareh 4, 1970.
(vi) Mohawk Potroleum Cosporation v. Blue Chip Stamp Company and Blue Ghip Stamps. Givil Action No. 71-645 filed Apri1 2, 1971.
(vii) Guif Oil Corporation v. Blue Chip Stamp Company and Blue Chip Stamps, Givil Aetion No. 71-664 filed Apri1 6, 1971.
(viii) Powerine Oil Company, on its own behaif and as assignoe of the following entitios: Retail Gasoline Associates: Rothsehild Industries; Investment Holding, Inc.; PanNova, Inc.: Coin-Op Gasoline Associatos; Hancy R. Rothsehild, Stations No. 9, No. 90 and No. 37 Y. Blue Chip Stamp Company and Bluc Chip Stamps. Civil Aetion No. 72-321 filed February 23, 1972.
In the Douglas 011 action the plaintist claims damages of $\$ 5,050,000$. In the Powerine 011 action the plaintifes elaim damages of $\$ 1,000,000$. Each of the other complaints asserts injuries in amounts not yot ascertained and all olght complaints seek tweble damages plus uteorneys' rees and eoses.
(d) Manor Drug Stores, and gli other users uf Blue Chip Stamps who were entitiod but Casled to purchase stock of Blue Chip Stamps, on behait of themselves and ail othor persong similarly situated $v$. Blue Chip Stamps, Blue Gizp Siamp Co s amerged cosporation. Alexander's Markets, Lueky stores, Inc. Market Bagket. Purity Stores, Inc, Raiphs Grocory Gompany, Safoway Stores, Inc, Thriftimart, Lne, Thrifty Drug Steres Co., Enc, Vons Grocery Cona Robert E. Alexander, Donald A. Kocppe11, Leonard H. Straug, William T. Ramsey, Robert E, Laverty, Rlehard Ralphs, John R, Nyon, Fred Von der Ahe.

This purperted class action has been appealed by the plaintiffs to the United States Gourt of Appeals for the Ninth Cireuit, No, 71-2223, Eollowing the District Court's dismissal of said aetion with prejudice on motions of the defendants, The original aceion was filed on November 10, 1970 in the United States District Gourt, Central Distriet of California as Givil Action No, 70-2539. The amended complaint filed January 2/; 1971 alleged damages to plaintifis of $\$ 21,400,000$ and exemplary damages of $\$ 25,000,000$ based upen alleged breach of contraet, fraud and misrepresentakion in connection with an offering of gecurities by the Company in 1968. Piaintisfs also sought to recover intorept, attorneys' fees and costs and to obtain the right to purchase stock, or units of stock and dobentures, of the Company on the terms of the 1968 ofeering,

On June 21, 1971 platntites filed a substantially identieal action against the same defendants in the superior Court of the state of Caileorna Lex the County of Los Angeics, No, C-5652. The Company has noe yet been semved with process In this laecer aetion.
(0) Eleanor A. Boeney and Thnima C. Dasz, in behale of thembelves and ail othous giminely oftuatod $v$. Blue Chip Stamps.

This aetion No. 997374 was 生iled on Maxeh 1 ; 1971 in the Superior Gourt of the state of Galleonia for tha Gounty of Los Angeles for declaxatory relieg and Lor money as a purported class action to recover fox tuading stamp savars monics coliectad as reimbursement for Gallfomia sales taxes on redemption ol stamps. Plaintitets claim that the redemption transaetion is not cawable and all gueh collections should be returned to mading stamp savers 0x, alternatively, that such cellections exeeeded the tax payable and sueh exeess ghould be returned. The Gempany has paid sales zaxes to the state equal to les reimbuxsement coliections, whieh in reeent years have averaged about $\$ 7,000,000$ annually, The Gompany has assareed elalms againge the geate tor
 the event they peevali in the aetion.
(f) Allen E. Botney and David Daar v. Board of Equalization, an agency of the State of California. No. C-14662 filed October 19, 1971.

Plaintiffs, on behalf of all sales taxpayers in California, petitioned the Superior Court of the State of California for the County of Los Angeles for a writ of mandate to compel the collection by the State Board of Equalization of sales taxes from trading stamp companies on the delivery of trading stamps to retailers. The Company and another trading stamp company were designated as the real parties in interest in said petition. The petition was denied by the Court in March 1972.

Item 6. Increases and Decreases
in Outstanding Equity Securities.
Following is an analysis of changes in the amount of the Company's \$1.00 par value common stock outstanding during the fiscal year ended March 4, 1972:

| Balance, Feoruary 27, 1971 | Shares | Amount |
| :--- | ---: | ---: |
| Exercise of stock options, <br> principal1y in February 1972 | $5,026,000$ | $\$ 5,026,000$ |
| Balance, March 4, 1972 | $\underline{\underline{5,039,000}}$ | $\underline{\$ 5,039,000}$ |

For additional information on the Company's qualified stock option plan, reference should be made to Note 7 to the Company's consolidated financial statements in the attached printed annual report and to the supplementary information contained on page S-4 hereof.

Shares sold pursuant to the qualified stock option plan have not been registered under the Securities Act of 1933. The issuance of such shares is exempt from registration under said Act pursuant to Section 4 (2) thereof as not involving any public offering, because the group of optionees has not.exceeded 16 officers

Item 6. Increases and Decreases
in Outstanding Equity Securities. (Continued)
and key employees at any one time. Pursuant to said Plan, optionees have been required upon exercise of options to represent in writing that the shares have been acquired for investment. In addition the Company has followed the practice of issuing stop-transfer instructions. As a result of these two precautions, legending of the certificates has not been deemed necessary.

Item 7. Approximate Number of Equity Security Holders.
Number of record holders as of March 31, 1972

Common stock, par value
$\$ 1.00$ per share

$$
3,468
$$

Item 8. Executive Officers of the Registrant.
Following is a list of the Company's executive officers, whose ages range from 54 to 38 years:

Name
Donald A. Koeppel
William F. Ramsey
Raymond H. Allen
Gerald N. Anderson
James D. Carter
William K. Klepper
Robert H. Bird

## Position

Chairman of the Board and President
Executive Vice President
Vice President, Information Systems
Vice President, Sales
Vice President, Operations
Vice President, Merchandise
Secretary and Treasurer

Item 9. Indemnification of Directors and Officers.
Reference is made to Item 29 of Part II of the Company's Registration Statement (Form S-1) No. 2-35318 dated December 17, 1969.

Item 10. Financial. Statements and Exhibits Filed.
(a) Financial Statements:

## Index to Financial Statements

The March 4, 1972 and February 27, 1971 consolidated balance sheet and consolidated statements of income, stockholders' equity and changes in financial position and notes thereto, together with the opinion thereon of Price Waterhouse \& Co. dated Apri1 7, 1972, appearing in the attached 1972 printed annual report are incorporated in this Form $10-\mathrm{K}$ Annual Report. With the exception of the aforementioned information, the 1972 printed annual report is not to be deemed filed as part of this report.

The following additional financial data should be read in conjunction with the financial statements and notes referred to above. Schedules not inclucted with this additional financial data have been omitted because they are not applicable or the required information is shown in such financial statements or notes.

The individual financial statements of the Company have been omitted since its total assets, exclusive of its investment in its consolidated subsidiary, constitute more than $75 \%$ of the total assets shown by the consolidated balance sheet filed herewith, and the Company's total gross revenues, exclusive of its equity in net income of its consolidated subsidiary, constitute more than $75 \%$ of total gross revenues shown by the consolidated income statement filed herewith.

|  | Page <br> number |
| :--- | :---: |
| Consent of independent accountants | $\mathrm{S}-1$ |
| Additional financial data: |  |
| Supplementary information to notes to <br> financial statements | $\mathrm{S}-2-\mathrm{s}-4$ |

Item 10. Financial Statements and Exhibits Filed. (Continued)

|  | Page <br> number |
| :---: | :---: |
| Financial schedules - |  |
| I - Marketable securities | $\mathrm{S}-5-\mathrm{S}-7$ |
| V - Property, fixtures and equipment | $\mathrm{S}-8$ |
| VI - Accumulated depreciation and amortization | $\mathrm{S}-9$ |
| XVI - Supplementary profit and loss information | $\mathrm{S}-10$ |

(b) Exhibits:
(1) Incorporated by reference to:

Form 10-K Annual Report of See's Candy Shops, Incorporated for the six months ended February 29, 1972 -

4(c). Compendium Amendment to Profit Sharing Plan and Trust Agreement of See's Candy Shops, Incorporated Effective September 1, 1971
5(f). Compendium Amendment to Profit Sharing Plan and Trust Agreement of See's Candies, Inc. Effective September 1, 1971

Form 10-K Annual Report of See's Candy Shops, Incorporated for the fiscal year ended August 31, 1971 -
6. Employment Agreement: between See's Candies, Inc. and Edward G. Peck, dated August 14, 1964, as amended and extended on August 18, 1969 April 15, 1970 and Apri1 29, 1971
7. Employment Agreement between See's Candies, Inc. and Charles N. Huggins, dated September 15, 1970
8. Employment Agreement between See's Candy Shops, Incorporated and Hugh S. Fry, dated September 15, 1970 (terminated March 1, 1972)

Item 10. Financial Statements and Exhibits Filed. (Continued)
Form 8-K Current Report of Blue Chip Stamps for December 1971 -
13.8 Stock Purchase Agreement dated December 21, 1971
(2) Filed herewith:
13.9 Loan Agreement datea zember 30, 1971 between Blue Chip $S$ amps and Bank of America National Trust and Savings Association

Items 11 to 15 Inclusive:
These items are omitted pursuant to General Instruction $H$ to Form $10-\mathrm{K}$. The Company has filed with the Securities and Exchange Commission a proxy statement pursuant to Regulation 14A for its annual meeting of stockholders scheduled for May 25, 1972.

## SIGNATURES

Pursuant to the requirements of Section 13 of the securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BL_UE CHIP STAMPS

Dated $\qquad$

By

R. H. Bird

Secretary and Treasurer

## CONSENT OF INDEPENDENT ACCOUNTANTS

We hereby consent to the application of our opinion, which appears on the last page of the 1972 printed annual report of Blue Chip Stamps, to the additional financial data listed in the foregoing index when this data is read in conjunction with the financial statements in such annual report; our opinion and the financial statements have been incorporated in this Form 10-K Annual Report. The examinations referred to in our opinion included examinations of the additional finndial data.

> Price Watulume d Co. PRICE WATERHOUSE \& CO.

606 South Olive Street Los Angeles 90014 April 7, 1972

## S-2

SUPPLEMENTARY INFORMATION TO NOTES TO FINANCIAL STATEMENTS

|  | March <br> 1972 | February <br> 1971 |
| :--- | :---: | :---: |
| Income from marketable securities: |  |  |
| Interest |  |  |
| Dividends |  |  |

The cost of securities sold is determined by the first-in, first-out method.

Beginning and ending inventories for the two fiscal years ended March 4, 1972 are as follows:

February 28, 1970
February 27, 1971
Merch 4, 1972
The above amounts consist primarily of redemption merchandise with the exception that the March 4,1972 amount includes \$1,459,000 relating to candy operations.

The estimated useful lives used in computing depreciation are as follows:

| Buildings | 10 to 40 years |
| :--- | :--- |
| Furniture, fixtures and equipment | 3 to 15 years |
| Leasehold improvements | Lives of leases |

Expenditures for renewals and betterments of property, fixtures and equipment are capitalized; maintenance and repair costs are charged to income as incurred. When assets are retired or otherwise disposed of, the accounts are relieved of applicable cost and accumulated depreciation and amortization, and any gain or loss on disposal is credited or charged to income.

The excess of cost over equity in net assets of subsidiary, less accumulated amortization, as shown on the balance sheet, represents the difference between the Company's equity in the net assets of its consolidated subsidiary and its investment therein.

The components of accounts payable and accrued expenses are as follows:

|  | March 4, <br> 1972 | February 27, <br> 1971 |
| :--- | ---: | ---: |
| Accounts payable | 1972 |  |
| Accrued compensation | $\$ 4,989,000$ | $\$ 3,861,000$ |
| Taxes other than income | $2,068,000$ | $1,070,000$ |
|  | 623,000 | 465,000 |

Included in interest and discount amortization is amortization of debenture discount amounting to $\$ 365,000$ and $\$ 358,000$ for the fiseal years ended Maxch 4, 1972 and Februaxy 27, 1971. Debenture discount is being amortized over the texm of the debentures by use of the debentures outstanding method.

Provisions for income taxes include state taxes of $\$ 185,000$ and $\$ 688,000$ for the fiscal years ended March 4, 1.972 and February 27, 1971.

Minority interest in See's Candy Shops, Incorporated, at March 4, 1972 consists of the following:

| Common stock | $\$ 33,000$ |
| :--- | ---: |
| Retained earnings | $1,152,000$ |
|  | $\$ 1,185,000$ |

The Company's subsidiary has two profit-sharing plans which cover employees meeting certain eligibility requirements. The plans do not call for employee contributions nor provide for prior service credits. Company contributions are discretionary and subject to certain limitations. Provisions for contributions to the trust funds for the two months ended March 4, 1972 totaled $\$ 68,000$.

Under the Company's qualified stock option plan, options for 332,500 shares were granted in February 1969 at $\$ 6.10$ per share, and options for 7,500 shares were granted in March 1970 at $\$ 14.75$ per share, fajr market values at dates granted. The options are exercisable in four annual instalments begimning one year after date of grant and expire five years after such date. The excess of aggregate proceeds from exercise over par value is credited to paid-in capital.

The following table summarizes information relating to such stock option pian during the two fiscal years ended March 4, 1972:

|  | Year ended |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \text { March 4, } \\ \mathbf{1 9 7 2}^{2} \end{gathered}$ | $\begin{gathered} \text { February } 27, \\ 1971 \end{gathered}$ |
| Options which became exercisable during the period: |  |  |
|  |  |  |
| Number of shares | 78,625 | 76,750 |
| Option price - |  |  |
| Per share | \$6.10 \& \$14.75 | \$6.10 |
| Total | \$495,830 | \$468,175 |
| Market price at date |  |  |
| Per share | \$14.625 \& \$ 18.125 | \$17.00 |
| Total. | \$1,156,450 | \$1,304,750 |
| Options exercised during |  |  |
| the period: |  |  |
| Option price - |  |  |
| Per share | \$6.10 \& \$14.75 | \$6.10 |
| Total | \$677,625 | \$469,700 |
| Market price at dates <br> excroised - |  |  |
| Per share range | \$14.625-\$17.125 | \$14.50-\$17.125 |
| Total | \$187,000 | \$1,205,600 |

At March 4, 1972 options to purehase 150,700 shares were outstanding at an aggregate price of $\$ 981,550$ (inciuding options for 68,325 shares currentily exereisable for $\$ 430,406$ ).

## SCHEDULE I - MARKETABLE SECURITIES

 MARCH 4, 1972| Name of issuer and title of issue | Number of shares of units principal amount of bonds and notes | ```Amount at which carried in balance sheet``` | Value based on current market quotations at March 4, 1972 |
| :---: | :---: | :---: | :---: |
| Time deposits | \$10,975,000 | \$10,975,000 | \$10,975,000 |
| Commercial paper | \$ $10,000,000$ | \$ $9,965,000$ | \$ 9,983, 000 |
| Securities issued by states and municipalities and instrumentalities thereof, maturing: |  |  |  |
|  |  |  |  |
| Five to fifteen years <br> (3 issues) | \$ 1,400,000 | 1,372,000 | 1,204,000 |
| Over fifteen years <br> (25 issues) | 16,245,000 | 15,963,000 | 12,168,000 |
|  | \$17,645,000 | \$17,335,000 | \$23,372,000 |
| Stocks of corporations 1isted on United States exchanges or having |  |  |  |
| quoted market values: Preferred stocks - | Shares |  |  |
| Amarican Can Co., $7 \%$ Cum. | 15,000 | 570,000 | 396,000 |
| Dule Power Co., 6-3/4\% Cum. Conv. | 10,000 | 1,000,000 | 1,010,000 |
| E. I. du Pont de |  |  |  |
| Nemours, \$4.50 Cum. | 7,500 | 721,000 | 530,000 |
| General Motors, $\$ 3.75$ Cum. | 7,700 | 630,000 | 446,000 |
| Natural gas pipeline |  |  |  |
| Co. of America, 9.20\% Cum. | 40,000 | 4,000,000 | 4,240,000 |
| Natural gas Pipeline |  |  |  |
| Co. of America, 7.90\% Cum. | 10,000 | 920,000 | 1,045,000 |
| Pacific Power \& Light |  |  | 4,200,000 |
| Co., 8.92\% Cum. <br> Panhandle Eastern Pipe | 40,000 | 3,957,000 | 4,200,000 |
| Co., $8.60 \%$ Cum. | 11,400 | 1,146,000 | 1,240,000 |
| Southern Calif. Edison, 8.96\% Cum. | 50,000 | 5,000,000 | 5,675,000 |

## SCHEDULE I - MARKETABLE SECURITIES (CONTINUED) MARCH 4, 1972

| Name of issuer and title of issue | Number of shares or units .prineipal amount of bonds and notes | Amount at which carried in balance sheet | Value based on current marlcet quotations at March 4 1972 |
| :---: | :---: | :---: | :---: |
| Preferred stoeks (Continued) | Shares |  |  |
| Texas Gas Transmission, $9.36 \%$ Cum. | 10,000 | \$ 1,000,000 | \$ 1,070,000 |
| Truckifne Gas Co., $9.12 \%$ | 18,000 | 1,717,000 | 1,980,000 |
| Tri-Continental Corp., $\$ 2.50 \mathrm{Cum}$. Other | $\begin{aligned} & 10,000 \\ & 22,029 \\ & \hline \end{aligned}$ | $\begin{array}{r} 550,000 \\ 1,639,000 \\ \hline \end{array}$ | $\begin{array}{r} 371,000 \\ 1,286,000 \\ \hline \end{array}$ |
|  | 251,629 | \$22,850,000 | \$23,489,000 |
| Common stoeks - |  |  |  |
| Allegheny Power System | 50,000 | \$ 1,088,000 | \$ 1,069,000 |
| Amert can Natural Gas | 35,000 | 1,251,000 | 1,295,000 |
| Ameriean Telephone \& Tolegraph | 220,000 | 10,588,000 | 9,487,000 |
| Central Bancorporation of Ohio | 19,300 | 458,000 | 516,000 |
| Cleveland Trust Co. Capital | 42,060 | 3,303,000 | 3,302,000 |
| Colt Industries Inc. | 9,800 | 633,000 | 194,000 |
| Consumers Power Co, | 38,634 | 1,292,000 | 1,149,000 |
| Detroit Bank and Trust | 142,575 | 7,248,000 | 7,111,000 |
| Harris Trust \& Savings |  |  |  |
|  |  |  |  |
| Harsco Corp. | 20,000 | 538,000 | 465,000 |
| Hartford National Corp. - |  |  | 1,326,000 |
| Iowa Power \& Light Co. 43,000 1,071,000 1,043,000 | 43,000 | 1,071,000 | 1,043,000 |
| Kansas City Power and Light Co. | 34,000 | 1,145,000 | 1,105,000 |
| $\mathrm{Co}$ | 50,000 | 1,031,000 | 1,275,000 |
|  | 21,000 | 472,000 | 32,000 |
| Manufaeturero National |  |  |  |
| Montana Power Co. | 35,000 | 1,008,000 | 1,059,000 |
| National Bank of Detrolt | 218,380 | 10,645,000 | 10,510,000 |

## SGLEDULE I - MARKETABLE SECURITIES (CONTINUED)

MARCH 4,1972

Name of issuer
and titie of issue
Common stocks
(Continued)
Northern States Power
Ocesdental Petroleum Corp.
Peoples Gas Co.
Philadelphia Eiectric
Pittsburgh Netional Corp.
State Street Boston Finaneial Corp,
Third Nat'1. Bank Nashvil1e, Tennessea
Toledo Edison Co.
Union Electrie $\mathrm{Co}^{\circ}$
0ther

Number of
shares or unite -
principal amount of bonds and notes

Shases

| 50,000 | \$ 1,246,000 | \$ 1,336,000 |
| :---: | :---: | :---: |
| 20,000 | 923,000 | 248,000 |
| 35,000 | 1,171,000 | 1,199,000 |
| 51,700 | 1,235,000 | 1,234;000 |
| 182,400 | $6,188,000$ | 6,247,000 |
| 65,781 | 2,664,000 | 2,639,000 |
| 301,900 | 7,584,000 | 10,793,000 |
| 40,000 | 1,047,000 | $1,190,000$ |
| 50,000 | -939,000 | 1,906,000 |
| 62.077 | 2.155,000 | 2.168.000 |
| 1,996, 131 | \$ 73, 606,000 | \$ 73,920,000 |
| ties | \$134,731,000 | \$131, 739,000 |

SCHEDULE V - PROPERTY, FIXTURES AND EQUIPMENT

| Classification | Balance at beginning of period | Additions at cost |  | Retirements or sales | Balance at close of period |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\qquad$ | Other |  |  |
| Year ended February 27, 1971: |  |  |  |  |  |
| Land | \$ 535,000 |  | \$ 133,000 | \$ 10,000 | \$ 658,000 |
| Buildings | 840,000 |  | 1,029,000 | 39,000 | 1,830,000 |
| Furniture, fixtures and equipment | 4,202,000 |  | 801,000 | 193,000 | 4,810,000 |
| Leasehold improvements | 831,000 |  | 142,000 | 39,000 | 934,000 |
|  | \$6,408,000 |  | \$2,105,000 | \$281,000 | \$8,232,000 |
| Year ended March 4, 1972: |  |  |  |  |  |
| Land | \$ 658,000 | \$ 2,242,000 |  |  | \$ 2,900,000 |
| Buildings | 1,830,000 | 3,242,000 | \$ 500,000 |  | 5,572,000 |
| Furniture, fixtures and equipment | 4,810,000 | 3,957,000 | 419:000 | \$289,000 | 8,897,000 |
| Leasehold improvements | 934,000 | 2,326,000 | 193,000 | 47,000 | 3,406,000 |
|  | \$8,232,000 | \$11,767,000 | \$1,112,000 | \$336,000 | \$20,775,000 |

SCHEDULE VI - ACCUMULATED DEPRECIATION AND AMORTIZATION OF PROPERTY, FIXTURES AND EQUIPMENT

| Classification | Balance at beginning of: period | Additions |  | Retirements, renewals, and replacements | Balance at close of period |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Through aequisition of subsidiary | Charged to profit and loss or income |  |  |
| Year ended February 27, 1971: |  |  |  |  |  |
| Buildings | \$ 271,000 |  | \$ 50,000 | \$ 15,000 | \$ 306,000 |
| Furniture, fixtures and equipment | 2,691,000 |  | 605,000 | 165,000 | 3,131,000 |
| Leasehold improvements | 518,000 |  | 103,000 | 39,000 | 582,000 |
|  | \$3,480,000 |  | \$758,000 | \$219,000 | \$4,019,000 |
| Year ended March 4, 1972: |  |  |  |  |  |
| Buildings | \$ 306,000 | \$1,507,000 | \$122,000 |  | \$1,935,000 |
| Furniture, fixtures and equipment | 3,131,000 | 2,661,000 | 691,000 | \$231,000 | 6,252,000 |
| Leasehold improvements | 582,000 | 997,000 | 119,000 | 43,000 | 1,655,000 |
|  | \$4,019,000 | \$5, 365,000 | \$932,000 | \$274,000 | \$9,842,000 |

Selling,
Cost of general and redemptions administrative and sales expenses Total

| ```Year ended February 27, 1971:``` |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Maintenance and repairs | \$ | 464,000 | \$ 56,000 | \$ | 520,000 |
| Depreciation and amortization |  | 708,000 | 50,000 |  | 758,000 |
| Taxes other than income taxes - |  |  |  |  |  |
| income taxes - Payroll |  | 492,000 | 98,000 |  | 590,000 |
| Property |  | 384,000 76,000 | 23,000 5,000 |  | 407,000 81,000 |
| Other |  | 76,000 $1,815,000$ | 5,000 19,000 |  | 1,834,000 |
|  |  |  |  |  |  |
| Year ended |  |  |  |  |  |
| March 4, 1972: |  |  |  |  |  |
| Maintenance and repairs | \$ | 475,000 | \$112,000 | \$ | 587,000 |
| Depreciation and amortization |  | 778,000 | 154,000 |  | 932,000 |
| Taxes other than |  |  |  |  |  |
| income taxes - |  |  | 192,000 |  | 678,000 |
| Payroll Property |  | 486,000 | 192,000 |  | 513,000 |
| Property Other |  | 83,000 | 8,000 |  | 91,000 |
| Rents |  | 1,959,000 | 294,000 |  | 2,253,000 |

No royalties or management and service contract fees were incurred.


